

1.	Field of study	Film and TV Production Management
2.	Faculty	Krzysztof Kieślowski Film School
3.	Academic year of entry	2021/2022 (winter term), 2022/2023 (winter term), 2023/2024 (winter term), 2024/2025 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time
7.	Academic year for which the revised course structure applies	—

A								year 1						year 2					
		form of teaching						semester 1			semester 2			semester 3			semester 4		
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E
1	Financing short audiovisual forms	PL	E	30	10	20	4	10	20	4									
2	Foreign language	–	Z	20		20	2		20	2									
3	Managerial techniques	PL	E	30	10	20	4	10	20	4									
4	Marketing basics	PL	E	20	10	10	2	10	10	2									
5	Producer contracts	PL	Z	20		20	3		20	3									
6	Screenplay analysis	PL	Z	20		20	3		20	3									
7	Social communication	PL	E	20	10	10	2	10	10	2									
8	The film production process	PL	Z	10		10	1		10	1									
9	Businessplan	PL	E	30	10	20	4				10	20	4						
10	Directions and authors of contemporary cinema	PL	Z	20		20	2					20	2						
11	Distribution of audiovisual works	PL	E	20	10	10	3				10	10	3						
12	Forms of employment in the audiovisual industry	PL	Z	10		10	1					10	1						
13	Promotion of an audiovisual work	PL	E	20	10	10	3				10	10	3						
14	The television production process	PL	E	30	10	20	3				10	20	3						
15	Copywriting	PL	Z	20		20	3								20	3			
16	Good practices in the audiovisual industry	PL	Z	20		20	2								20	2			
17	International cooperation in cinematography	PL	E	20	10	10	2							10	10	2			
18	Management of cultural institutions	PL	E	20	10	10	2							10	10	2			
19	Music in film	PL	E	20	20		2							20		2			
20	Self-presentation in the production profession	PL	E	20	10	10	3							10	10	3			
21	Basics of directing and working with actors	PL	Z	10		10	3											10	3
22	European funding schemes in the audiovisual sector	PL	E	20	10	10	3											10	3
23	Film festival strategies	PL	E	20	10	10	3											10	3
24	Image post-production	PL	E	30	10	20	3											10	3
25	Sound post-production	PL	E	10	10		1											10	1
26	Startups in the audiovisual industry	PL	Z	20		20	3												3
<b>TOTAL A:</b>				<b>530</b>	<b>170</b>	<b>360</b>	<b>67</b>	<b>40</b>	<b>130</b>	<b>21</b>	<b>40</b>	<b>90</b>	<b>16</b>	<b>50</b>	<b>70</b>	<b>14</b>	<b>40</b>	<b>70</b>	<b>16</b>

  

B								year 1						year 2					
		form of teaching						semester 1			semester 2			semester 3			semester 4		
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E
1	Film workshop 1 or Television workshop 1 *[see description below]	*	*	20		20	5		20	5									

B							year 1						year 2									
							semester 1			semester 2			semester 3			semester 4						
No.	Module	Lang.	E/C	form of teaching		Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E				
				Total	L		O	L	O	E	L	O	E	L	O	E						
2	Film workshop 2 or Television workshop 2 <i>[see description below]</i>	*	*	20		20	5				20	5										
3	Proseminar	PL	Z	20		20	5				20	5										
4	Film workshop 3 or Television workshop 3 <i>[see description below]</i>	*	*	20		20	5							20	5							
5	Master seminar 1	PL	Z	20		20	5							20	5							
6	Film workshop 4 or Television workshop 4 <i>[see description below]</i>	*	*	30		30	5										30	5				
7	Master seminar 2	PL	Z	20		20	5										20	5				
<b>TOTAL B:</b>							<b>150</b>	<b>0</b>	<b>150</b>	<b>35</b>	<b>0</b>	<b>20</b>	<b>5</b>	<b>0</b>	<b>40</b>	<b>10</b>	<b>0</b>	<b>40</b>	<b>10</b>	<b>0</b>	<b>50</b>	<b>10</b>

  

C							year 1						year 2									
							semester 1			semester 2			semester 3			semester 4						
No.	Module	Lang.	E/C	form of teaching		Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E				
				Total	L		O	L	O	E	L	O	E	L	O	E						
1	Financial management in the audiovisual industry or Accounting in the audiovisual industry <i>[see description below]</i>	*	*	20	10	10	4	10	10	4												
2	Financial administration in the audiovisual industry or Tax system in the audiovisual industry <i>[see description below]</i>	*	*	20	10	10	4				10	10	4									
3	Module to choose from the faculty's offer	PL	Z	20		20	2							20	2							
4	Social media in film and television or Social media in the audiovisual industry <i>[see description below]</i>	*	*	20	10	10	4							10	10	4						
5	Sales techniques in the audiovisual industry or Negotiation in the audiovisual industry <i>[see description below]</i>	*	*	45	15	30	4										15	30	4			
<b>TOTAL C:</b>							<b>125</b>	<b>45</b>	<b>80</b>	<b>18</b>	<b>10</b>	<b>10</b>	<b>4</b>	<b>10</b>	<b>10</b>	<b>4</b>	<b>10</b>	<b>30</b>	<b>6</b>	<b>15</b>	<b>30</b>	<b>4</b>
<b>TOTAL:</b>							<b>805</b>	<b>215</b>	<b>590</b>	<b>120</b>	<b>210</b>	<b>30</b>	<b>190</b>	<b>30</b>	<b>200</b>	<b>30</b>	<b>205</b>	<b>30</b>	<b>805</b>			

The study ends with the awarding of a Master's Degree in the field of organizacja produkcji filmowej i telewizyjnej.

### \* Groups of modules

#### Financial management in the audiovisual industry or Accounting in the audiovisual industry

<b>Description:</b>									
<b>Modules:</b>									
Accounting in the audiovisual industry	Lang.	E/C	L	O	ECTS				
Financial management in the audiovisual industry	PL	E	10	10	4				

#### Film workshop 1 or Television workshop 1

<b>Description:</b>									
<b>Modules:</b>									
Film workshop 1	Lang.	E/C	L	O	ECTS				
Television workshop 1	PL	C		20	5				

#### Financial administration in the audiovisual industry or Tax system in the audiovisual industry

<b>Description:</b>									

Modules:	Lang.	E/C	L	O	ECTS
Financial administration in the audiovisual industry	PL	E	10	10	4
Tax system in the audiovisual industry	PL	E	10	10	4

### Film workshop 2 or Television workshop 2

Description:					
Modules:	Lang.	E/C	L	O	ECTS
Film workshop 2	PL	C		20	5
Television workshop 2	PL	C		20	5

### Social media in film and television or Social media in the audiovisual industry

Description:					
Modules:	Lang.	E/C	L	O	ECTS
Social media in film and television	PL	E	10	10	4
Social media in the audiovisual industry	PL	E	10	10	4

### Film workshop 3 or Television workshop 3

Description:					
Modules:	Lang.	E/C	L	O	ECTS
Film workshop 3	PL	C		20	5
Television workshop 3	PL	C		20	5

### Sales techniques in the audiovisual industry or Negotiation in the audiovisual industry

Description:					
Modules:	Lang.	E/C	L	O	ECTS
Negotiation in the audiovisual industry	PL	E	10	20	4
Sales techniques in the audiovisual industry	PL	E	10	20	4

### Film workshop 4 or Television workshop 4

Description:					
Modules:	Lang.	E/C	L	O	ECTS
Film workshop 4	PL	C		20	5
Television workshop 4	PL	C		20	5

#### Legend

Each semester consists of 15 weeks

E/C - examination/course work

E - ECTS

L - lecture, O - all forms of teaching excluding lecture (practical classes, laboratory classes, discussion classes, seminar, proseminar, language classes, field practice, workshop, internship, tutoring)