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| 1. Field of study | Digital communication |
| 2. Faculty | Faculty of Humanities |
| 3. Academic year of entry | 2020/2021 (winter term), 2021/2022 (winter term), 2022/2023 (winter term), 2023/2024 (winter term) |
| 4. Level of qualifications/degree | first-cycle studies |
| 5. Degree profile | general academic |
| 6. Mode of study | full-time |
| 7. ISCED code | 0618 (Information and Communication Technologies (ICTs), inter-disciplinary programmes) |
| 8. Connection between the field of study and university development strategy, including the university mission | |
| 9. Number of semesters | 6 |
| 10. Degree | licencjat (Bachelor's Degree) |
| 11. Specializations | n/a |
| 12. The semester from which the specializations starts | n/a |
| 13. Percentage share of scientific or artistic disciplines in education (along with the indication of the leading discipline) | <ul style="list-style-type: none"> • <i>[leading discipline]</i> linguistics (humanities): 51% • information and communication technology (engineering and technology): 38% • communication and media studies (social sciences): 5% • management and quality studies (social sciences): 2% • psychology (social sciences): 2% • security studies (social sciences): 2% |
| 14. Percentage of the ECTS credits for each of the scientific or artistic disciplines to which the learning outcomes are related to the total number of ECTS credits (along with the indication of the leading discipline) | <ul style="list-style-type: none"> • <i>[leading discipline]</i> linguistics (humanities): 51% • information and communication technology (engineering and technology): 38% • communication and media studies (social sciences): 5% • management and quality studies (social sciences): 2% • psychology (social sciences): 2% • security studies (social sciences): 2% |
| 15. Number of ECTS credits required to achieve the qualification equivalent to the level of study | 180 |
| 16. Percentage of the ECTS credits for optional modules in relation to the total number of ECTS credits | 43% |
| 17. Total number of ECTS credits that a student must obtain in the modules taught | 180 |
| 18. Number of ECTS credits that a student must obtain in modules assigned to disciplines within the | 12 |

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| | humanities or social sciences (not less than 5 ECTS) - in the case of fields of study assigned to disciplines within the fields other than, respectively, humanities or social sciences | |
| 19. | Graduation requirements for a particular specialization | |
| 20. | Organization of the process of obtaining a degree | |
| 21. | Internships (hours and conditions) in the case of practical programmes and in general university programme - if such requires internship | |
| 22. | Total number of ECTS credits that a student must obtain in internships | 2 |
| 23. | Number of ECTS credits - higher than 50% of the total number of credits - that a student must obtain: <ul style="list-style-type: none"> • in general university programmes within a module connected with research carried out in the scientific or artistic disciplines to develop his/her knowledge and research skills; • in practical programmes within a module to develop practical skills | 144 |
| 24. | General description of the programme | |
| 25. | General description of the specialization | |