University of Silesia in Katowice

1.	Field of study	Information Architecture
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2023/2024 (winter term), 2024/2025 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

Code of the learning outcome of the programme	Learning outcomes The graduate:	Codes of the second-order PRK characteristics to which the learning outcome of the programme is related
KNOWLEDGE		
K_W01	the graduate has knowledge of information architecture and the the interconnections with other areas, fields, and scientific disciplines that arise from its subject matter and research methodology	2018_P6S_WG
K_W02	the graduate knows the methods, techniques and tools for searching, organizing, processing, protecting, analysing, and presenting (including visualization of) data and information	2018_P6S_WG
K_W03	the graduate is familiar with the theory, principles, methods, techniques, and tools of visual design	2018_P6S_WG
K_W04	the graduate has knowledge of structuring the content of different types of spaces and information objects taking into account the principles of usability, functionality and aesthetics	2018_P6S_WG
K_W05	the graduate has structured knowledge of information sources, their types and quality, and knows the methods of describing, organizing and sharing content in information systems	2018_P6S_WG
K_W06	the graduate knows how to edit different types of texts, depending on the target audience, medium and publishing environment	2018_P6S_WG
K_W07	the graduate has knowledge of psychological, social and cultural functioning of individuals in the e-society and their information needs	2018_P6S_WK
K_W08	the graduate has knowledge of industrial property protection and copyright law	2018_P6S_WK
K_W09	the graduate has knowledge of different forms of entrepreneurship, the functioning of systems, management methods and processes, as well as the distribution of products and services, especially digital ones	2018_P6S_WK
MOB.2023_W01	has advanced knowledge of selected scientific or scholarly theories and methods, is familiar with the issues specific to the chosen academic discipline and understands its connection with the leading discipline of the degree programme	2018_P6S_WG
OMU.2023_W01	has advanced knowledge of selected scientific theories and methods and is familiar with the issues specific to the selected academic discipline in the context of other disciplines	2018_P6S_WG
SKILLS		
K_U01	the graduate can select appropriate sources, assess their quality, plan a search strategy and effectively conduct the search process using various types of tools	2018_P6S_UW
K_U02	the graduate has mastered the ability to use knowledge from related disciplines in information architecture to conduct basic research and solve practical problems	2018_P6S_UW
K_U03	the graduate is able to recognize and analyse psychological and socio-cultural factors in the e-society to create digital products that meet customer expectations	2018_P6S_UW
K_U04	the graduate knows how to analyse information threats and plan a strategy for protecting information systems and various types of documents	2018_P6S_UW
K_U05	the graduate can collect, represent, structure, process, analyse and present data and information through various computer applications using linguistic tools, including information languages	2018_P6S_UW

K_U06	the graduate is prepared to design and create digital products using graphics programs	2018_P6S_UW
K_U07	the graduate can plan an information space applying principles of visual design	2018_P6S_UW
K_U08	the graduate knows how to perform an analysis of the functioning and evaluation of existing information systems, processes and services	2018_P6S_UW
K_U09	the graduate has the ability to understand and create various types of messages and longer statements, ensuring linguistic and terminological correctness of the text	2018_P6S_UK
K_U10	the graduate can clearly articulate views and present arguments using facts from reliable information sources	2018_P6S_UK
K_U11	the graduate has the ability to understand and create various types of written and spoken texts requiring systemic knowledge of the language in terms of its grammatical structures, vocabulary, and phonetics; the graduate communicates in a foreign language using different communication channels and techniques appropriate for a given area of knowledge	2018_P6S_UK
K_U12	the graduate can work together in a group, is prepared to organise and manage the team's work, and effectively plans their own work	2018_P6S_UO
K_U13	is able to plan and carry out tasks related to increasing their level of knowledge and improving skills.	2018_P6S_UU
KJ.2023_U	clearly and comprehensibly communicates with others in a foreign language at the B2 level of the Common European Framework of Reference for Languages, making use of his/her knowledge and terminology	2018_P6S_UK
MOB.2023_U01	asks questions, analyzes research problems and finds solutions to them based on the knowledge, skills and experience he/she has gained within the chosen academic discipline in conjunction with the leading discipline of the degree programme; communicates the results of his/her work in a way which is clear and understandable not only to specialists	2018_P6S_UK, 2018_P6S_UW
OMU.2023_U01	has advanced skills in asking research questions, analyzing problems or providing practical solutions to them based on the knowledge, experience and skills gained within the chosen academic discipline in the context of other disciplines	2018_P6S_UW
SOCIAL COMPETENCES		
K_K01	the graduate is aware of scientific progress, the dynamics of changes in information and communication technologies, and their impact on the information environment; critically evaluates the scope of their knowledge and skills, and is open to new ideas and technologies	2018_P6S_KK
K_K02	the graduate uses the knowledge to solve problems that arise in professional work, including organising access to information and presenting it in such a way that it is understandable and appealing to the audience	2018_P6S_KK
K_K03	the graduate understands the role of an information architect in shaping social life, co-organizes and initiates activities for the public interest, utilizing information, linguistic and communicative competencies, among others	2018_P6S_KO
K_K04	the graduate demonstrates readiness to fulfil professional roles related to designing information space and creating digital content in a responsible manner, respecting the principles of law, professional ethics, and other social norms	2018_P6S_KR
MOB.2023_K01	is ready to meet social obligations, co-organize activities for the benefit of the community and is open to scientific solutions to cognitive and practical problems	2018_P6S_KK, 2018_P6S_KO
OMU.2023_K01	acknowledges and makes use of knowledge from different disciplines and is ready to change opinion in the light of scientifically proven arguments	2018_P6S_KK