

Programme modules								year 1			year 2			year 3												
								form of teaching			semester 1		semester 2		semester 3		semester 4		semester 5		semester 6					
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E							
33	Neuroaesthetics	PL	C	10	10		1							10		1										
34	Persuasion practices	PL	C	10		10	2							10		2										
35	Poetics of TV and streaming	PL	C	10		10	2							10		2										
36	Selected theories of culture	PL	C	30	10	20	2							10	20	2										
37	Semiotics of communication	PL	C	10		10	2							10		2										
38	Social media marketing	PL	C	10		10	1							10		1										
39	Visual communication	PL	C	10		10	2							10		2										
40	Wprowadzenie do game studies	PL	E	10	10		2							10		2										
41	Foreign language course 3	-	C	20		20	3									20		3								
42	Forms of contemporary journalism	PL	C	20		20	2									20		2								
43	Language in the media	PL	C	10		10	2									10		2								
44	Media images of world cultures	PL	C	10		10	1									10		1								
45	Media project scenarios	PL	C	20		20	3									20		3								
46	Module Elective 3: Audio Culture <i>*[see description below]</i>	*	*	20		20	3									20		3								
47	Multimedia education	PL	C	20		20	3									20		3								
48	New media competences	PL	C	10	10		2							10		2										
49	New ritualities	PL	C	10		10	2									10		2								
50	The art of game design	PL	C	10		10	1									10		1								
51	Theatre and new media	PL	C	10		10	1									10		1								
52	Virtuality in culture	PL	C	10		10	2									10		2								
53	Visual communication in action	PL	C	20	10	10	2							10	10	2										
54	Bachelor's seminar I	PL	C	20		20	8											20		8						
55	Communication strategies in new media art	PL	C	10		10	3											10		3						
56	Foreign language course 4	-	C	20		20	3											20		3						
57	Media culture expert's workshop I	PL	C	20		20	4											20		4						
58	Module elective 4: Journalism <i>*[see description below]</i>	*	*	20		20	3											20		3						
59	Module elective 5: Theatre <i>*[see description below]</i>	*	*	20		20	3											20		3						
60	Bachelor's seminar II	PL	C	20		20	15												20	15						
61	Elective Module 6: Media and Experiencing the World <i>*[see description below]</i>	*	*	20		20	3												20	3						
62	Media culture expert's workshop II	PL	C	20		20	6												20	6						
63	Module Elective 7: Cultural Strategies of Resistance <i>*[see description below]</i>	*	*	10		10	3												10	3						
64	Module Elective 8: New paths of research <i>*[see description below]</i>	*	*	10		10	3												10	3						
TOTAL Programme modules:				1115	245	870	168	75	170	30	80	190	30	70	150	27	20	170	27	0	110	24	0	80	30	
Open access modules								year 1			year 2			year 3												
								semester 1		semester 2		semester 3		semester 4		semester 5		semester 6								
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	
1	Open University Module	-	C	14		14	3																			
TOTAL Open access modules:				14	0	14	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14	3	0	0	0
Programme co-related modules								year 1			year 2			year 3												
								semester 1		semester 2		semester 3		semester 4		semester 5		semester 6								
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	
1	Group of programme co-related modules 1 <i>*[see description below]</i>	*	*	18		18	3																			

Programme co-related modules							year 1			year 2			year 3												
							form of teaching			semester 1			semester 2			semester 3			semester 4			semester 5			semester 6
No.	Module	Lang.	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E			
2	Module in the "Civil Society and Entrepreneurship" area	-	C	18		18	3								18	3									
3	Group of programme co-related modules 2 <i>*[see description below]</i>	*	*	18		18	3										18	3							
TOTAL Programme co-related modules:				54	0	54	9	0	0	0	0	0	0	0	18	3	0	18	3	0	18	3	0	0	0
TOTAL:				1183	245	938	180	245	30	270	30	238	30	208	30	142	30	80	30						
TOTAL EXCLUDING INTERNSHIPS							1183																		
TOTAL							1183																		

The study ends with the awarding of a Bachelor's Degree in the field of kultury mediów.

* Groups of modules

Group of programme co-related modules 1

Description:																						
A student selects one of the modules offered within indicated areas.																						
Modules:																						
Module in the "Creative Expression and Critical Thinking" area																						
Module in the "Digital World" area																						
											Lang.	E/C	L	O	ECTS							
											-	C		18	3							
											-	C		18	3							

Group of programme co-related modules 2

Description:																						
A student selects one of the modules offered within indicated areas.																						
Modules:																						
Module in the "Creative Expression and Critical Thinking" area																						
Module in the "Digital World" area																						
											Lang.	E/C	L	O	ECTS							
											-	C		18	3							
											-	C		18	3							

Module elective 1: Literature

Description:																						
The student chooses one of the indicated modules.																						
Modules:																						
Literary images of the world																						
Reading the world – reading literature																						
											Lang.	E/C	L	O	ECTS							
											PL	C		20	3							
											PL	C		20	3							

Module elective 1: Design

Description:																						
The student chooses one of the indicated modules.																						
Modules:																						
Design and media																						
Silesia – a cultural design																						
											Lang.	E/C	L	O	ECTS							
											PL	C		10	2							
											PL	C		10	2							

Module Elective 3: Audio Culture

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Music in culture	PL	C		20	3
Sound spaces	PL	C		20	3

Module elective 4: Journalism

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Reportage workshops	PL	C		20	3
Review workshops	PL	C		20	3

Module elective 5: Theatre

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Analysis of a theatrical performance	PL	C		20	3
Interpretation of theatrical text	PL	C		20	3

Elective Module 6: Media and Experiencing the World

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Media and body	PL	C		20	3
Media and customs	PL	C		20	3
Media and spirituality	PL	C		20	3

Module Elective 7: Cultural Strategies of Resistance

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Cultural strategies of resistance: histories	PL	C		10	3
Cultural strategies of resistance: theories and practices	PL	C		10	3

Module Elective 8: New paths of research

Description:					
The student chooses one of the indicated modules.					
Modules:	Lang.	E/C	L	O	ECTS
Media and gender studies	PL	C		10	3
Media archaeology	PL	C		10	3

Legend

Each semester consists of 15 weeks

E/C - exam/course work

E - ECTS

L - lecture, O - all forms of teaching excluding lecture (practical classes, laboratory classes, discussion classes, seminar, proseminar, language classes, field practice, workshop, internship, tutoring)