

1. Field of study	Film and TV Production Management
2. Faculty	Krzysztof Kieślowski Film School
3. Academic year of entry	2019/2020 (winter term), 2020/2021 (winter term)
4. Level of qualifications/degree	second-cycle studies
5. Degree profile	general academic
6. Mode of study	full-time

Code of the learning outcome of the programme	Learning outcomes The graduate:	Codes of the second-order PRK characteristics to which the learning outcome of the programme is related
KNOWLEDGE		
K_W01	knows managerial techniques and the rules for creating a business plan	2018_P7S_WK
K_W02	has knowledge of the decision-making techniques	2018_P7S_WK
K_W03	knows the marketing tools and techniques of film, TV broadcast and event promotion	2018_dz.szt._P7S_WG
K_W04	has knowledge in the field of basic social communication rules and techniques	2018_P7S_WK
K_W05	has knowledge of the transformation of culture and art	2018_P7S_WK
K_W06	knows the genres of the contemporary cinema and its creators	2018_dz.szt._P7S_WG
K_W07	has knowledge in the field of aesthetics of the contemporary audiovisual works	2018_P7S_WK
K_W08	has knowledge of national and international methods of financing audiovisual production	2018_dz.szt._P7S_WG
K_W09	knows the rules of cost estimation of the audiovisual projects, mass and artistic events	2018_dz.szt._P7S_WG
K_W10	is familiar with the basics of copyright	2018_P7S_WK
K_W11	has knowledge of the international and Polish media law	2018_P7S_WK
K_W12	has broaden knowledge of the preparation of an audiovisual project	2018_dz.szt._P7S_WG
K_W13	knows the rules of cooperation between the particular people creating film and television production groups	2018_dz.szt._P7S_WG
K_W14	knows the organizational principles of production and supervision of the film and television projects or mass events	2018_dz.szt._P7S_WG
SKILLS		
K_U01	can create and prepare own or someone else's artistic concept	2018_dz.szt._P7S_UW
K_U02	has the skills necessary to perform management functions in media, cultural and artistic institutions and production teams	2018_P7S_UO, 2018_dz.szt._P7S_UW
K_U03	is able to plan the production process of film, television broadcast and spectacle	2018_dz.szt._P7S_UW
K_U04	can arrange the course of the production of audiovisual, cultural and social projects	2018_P7S_UO, 2018_dz.szt._P7S_UW
K_U05	has the skills required for managing groups of people	2018_P7S_UO
K_U06	can construct the budget of the project and find the source of its funding	2018_dz.szt._P7S_UW
K_U07	has the ability to draw civil law and copyright contracts	2018_dz.szt._P7S_UW
K_U08	has the ability to develop assumptions of a promotional and advertising campaign	2018_dz.szt._P7S_UW

K_U09	an analyze a production scenario and determine the basic parameters of an artistic project	2018_dz.szt._P7S_UW
K_U10	can negotiate the terms of cooperation with co-producers, investors and distributors	2018_dz.szt._P7S_UK, 2018_dz.szt._P7S_UW
K_U11	can create a business plan of an audiovisual project and mass event	2018_dz.szt._P7S_UW
K_U12	has the ability to independently expand their knowledge in the field of the course	2018_dz.szt._P7S_UU
K_U13	understands the main issues and directions of transformation of contemporary art	2018_dz.szt._P7S_UU
K_U14	can communicate with the crew and actors	2018_P7S_UO, 2018_dz.szt._P7S_UK
K_U15	can separate the underlying trends in contemporary cinema	2018_dz.szt._P7S_UU
K_U16	Porozumiewa się w języku obcym posługując się komunikacyjnymi kompetencjami językowymi w stopniu zaawansowanych. Posiada umiejętność czytania ze zrozumieniem skompilowanych tekstów naukowych oraz pogłębioną umiejętność przygotowania różnych prac pisemnych (w tym badawczych) oraz wystąpień ustnych dotyczących zagadnień szczegółowych z zakresu kierunku organizacji produkcji w języku obcym.	2018_dz.szt._P7S_UK
K_U17	has the ability to prepare an extensive written documentation of the project and present it verbally	2018_dz.szt._P7S_UK
K_U18	has the ability to act flexibly depending on the change of external conditions	2018_dz.szt._P7S_UW
SOCIAL COMPETENCES		
K_K01	is able to play the role of a leader in an institution or a project	2018_dz.szt._P7S_KK, 2018_dz.szt._P7S_KO, 2018_dz.szt._P7S_KR
K_K02	has the ability to think creatively and fully identify with the project	2018_dz.szt._P7S_KK
K_K03	has a sense of responsibility for delegated financial and material resources, the subordinated crew members, as well as the artistic side of the project	2018_dz.szt._P7S_KO, 2018_dz.szt._P7S_KR
K_K04	exhibits resistance to stress resulting from the nature of film and television production	2018_dz.szt._P7S_KK
K_K05	has the ability to establish contacts and acquire collaborators and investors	2018_dz.szt._P7S_KO
K_K06	is available and has a flexible approach to how to perform the tasks assigned	2018_dz.szt._P7S_KK, 2018_dz.szt._P7S_KO, 2018_dz.szt._P7S_KR
K_K07	is aware of the need to comply with legal and ethical standards related to the occupation	2018_dz.szt._P7S_KR
K_K08	is aware of the need to protect copyright	2018_dz.szt._P7S_KR
K_K09	understands the need for continuous education and improvement of professional qualifications	2018_dz.szt._P7S_KK, 2018_dz.szt._P7S_KR