

1.	Field of study	Film and TV Production Management
2.	Academic year of entry	2017/2018 (winter term), 2018/2019 (winter term)
3.	Academic year for which the revised course structure applies	—
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time
7.	ISCED code	0211 (Audio-visual techniques and media production)

A

No.	Module	E/C	Total	form of teaching			Total ECTS	year 1			year 2									
				L	O	E		semester 1			semester 2			semester 3			semester 4			
								L	O	E	L	O	E	L	O	E	L	O	E	
1	Budgeting in film and television	Z	30		30	5		30	5											
2	Film and television development	Z	15		15	4		15	4											
3	Film and television financing I	Z	15	15		4	15		4											
4	Introduction to marketing	E	30	15	15	4	15	15	4											
5	Język obcy	E	30		30	2		30	2											
6	Managerial techniques	E	30	15	15	4	15	15	4											
7	Media law	E	30	30		4	30		4											
8	Social communication	Z	15	15		3	15		3											
9	Businessplan	Z	30	15	15	4				15	15	4								
10	Entertainment Law : Contracts and Intellectual Property 2	E	30	15	15	2				15	15	2								
11	Film and television financing 2	E	30	15	15	4				15	15	4								
12	Film and television workshop I	Z	15		15	2					15	2								
13	Kreowanie wizerunku *[see description below]	*	30	30		3				30		3								
14	Management of cultural institutions	Z	15		15	2					15	2								
15	Marketing w kulturze *[see description below]	*	30	15	15	4				15	15	4								
16	Media management	E	30	15	15	3				15	15	3								
17	Monographic lecture I	Z	15	15		2				15		2								
18	Scenografia w filmie i telewizji *[see description below]	*	15	15		2				15		2								
19	Zakładanie i prowadzenie działalności gospodarczej *[see description below]	*	15		15	2					15	2								
20	Autoprezentacja w zawodzie producenta *[see description below]	*	15		15	2							15	2						
21	Film and television workshop II	Z	30		30	2							30	2						
22	Filmowe prace literackie *[see description below]	*	15		15	2								15	2					
23	Genres and authors of contemporary cinema	Z	30	15	15	3							15	15	3					
24	International cooperation in cinematography	Z	30	15	15	3							15	15	3					
25	Introduction to film and actor directing	Z	15		15	2								15	2					
26	MA seminar I	Z	30		30	10								30	10					
27	Monographic lecture II	Z	15	15		2							15		2					
28	Nowe media w filmie i tv *[see description below]	*	15		15	2								15	2					
29	Seminar: problems of contemporary art	Z	15		15	2								15	2					
30	Dokument telewizyjny *[see description below]	*	15		15	3												15	3	
31	Film and television workshop	Z	15		15	2												15	2	

Description:					
Student wybiera z dwóch modułów					
Modules:					
	E/C	L	O	ECTS	
New media in film and television	C		15	2	
New media language	C		15	2	

Autoprezentacja w zawodzie producenta

Description:					
Student wybiera z dwóch modułów					
Modules:					
	E/C	L	O	ECTS	
New forms of marketing communication	C		15	2	
Self-presentation of film and television producer	C		15	2	

Filmowe prace literackie

Description:					
Student wybiera z dwóch modułów					
Modules:					
	E/C	L	O	ECTS	
Amateur actor directing	C		15	2	
Film literary works	C		15	2	

Dokument telewizyjny

Description:					
Student wybiera z dwóch modułów					
Modules:					
	E/C	L	O	ECTS	
Directing a documentary	C		15	3	
Television documentary	C		15	3	

Organizacja widowisk artystycznych

Description:					
Student wybiera z dwóch modułów					
Modules:					
	E/C	L	O	ECTS	
Artistic performance management	C		15	3	
Mass events management	C		15	3	

Legend

Each semester consists of 15 weeks

E/C - examination/course work

E - ECTS

L - lecture, O - all forms of teaching excluding lecture (practical classes, laboratory classes, discussion classes, seminar, proseminar, language classes, field practice, workshop, internship, tutoring)

Plan studiów zatwierdzony przez Radę Wydziału w dniu 23.05.2017 r.

Otrzymują:

1. Dział Kształcenia
2. Wydział Radia i Telewizji im. Krzysztofa Kieślowskiego
3. Dziekanat

.....
(pieczęć i podpis Dyrektora Instytutu)

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(pieczęć i podpis Dziekana)