

Learning outcomes of the programme:

1.	Field of study	Film and TV Production Management
2.	Academic year of entry	2014/2015 (winter term)
3.	Level of qualifications/degree	first-cycle studies
4.	Degree profile	general academic

Code of the learning outcome of the programme	Learning outcomes The graduate:	Codes of the learning outcomes of the areas of education to which the learning outcome of the programme is related
KNOWLEDGE		
K_W01	Knows economic categories, laws and principles of the market economy	A_W24, S1A_W02
K_W02	Is familiar with the basics of the economic law and copyright	A_W23, A_W24, S1A_W07
K_W03	Knows the basics of the culture economics and the functioning of the audiovisual sector	A_W23, A_W24, S1A_W02
K_W04	Has knowledge of the basics of management	A_W24, S1A_W02
K_W05	Knows the regulations and legal principles of the system of cinematography and television	A_W23
K_W06	Knows the economic and organizational principles of the production and distribution process of films and television programs	A_W23
K_W07	Knows the range of media and film professions	A_W23
K_W08	Has knowledge of the course of the production of films and TV shows	A_W22
K_W09	Knows the equipment and materials used in the television and film production	A_W22
K_W10	Knows the basic sources of financing audiovisual production	A_W23
K_W11	Knows the types of costs and rules for the preparation of cost estimates in the film and television production	A_W23
K_W12	Has knowledge of the history of art, theatre and drama	A_W20
K_W13	Knows the theory and history of film, methods of film and other audiovisual work analysis	A_W20
K_W14	Has knowledge in the field of media, information and communication	A_W22, A_W24, S1A_W02
SKILLS		
K_U01	Can use the film and television production terminology	A_U28
K_U02	Is able to identify basic entities operating in the film and television market	A_U28
K_U03	Distinguishes stages of film and television production	A_U28
K_U04	Is able to plan the process of audiovisual production	A_U28, A_U30
K_U05	Distinguishes between the equipment and materials used in the film and television production and choose the technology to produce an audiovisual work	A_U28
K_U06	Has the ability to process numerical and operational figures included in the production documents	A_U28
K_U07	Estimates the costs and draws up an estimated budget of audiovisual production	A_U30
K_U08	Has the ability to create the production documentation of a film or a television broadcast	A_U30
K_U09	Is able to identify the hazards of the film and television production process	A_U30
K_U10	Is able to apply the health and safety rules and principles in the film and television production	A_U30
K_U11	Interacts with other film and television production group members	A_U29
K_U12	Plans the work on workstations in the production group	A_U29, A_U30
K_U13	Has the ability to read and understand the legal regulations relating to the audiovisual industry	A_U28, A_U30
K_U14	Has the ability to analyze and evaluate the film and other audiovisual work	A_U27, A_U30
K_U15	Applies the basic principles of communication with the external environment in oral and written presentations	A_U32
K_U16	Has the ability to assess the feasibility and impact of the new media use in audiovisual production	A_U30
K_U17	Has the ability to self-expand the gained knowledge and develop further skills in the field	A_U31
K_U18	Has language skills in accordance with the requirements applicable to Level B2+ of Common European Framework of Reference for Languages and sufficient to work in multinational production crews	A_U33
K_U19	Has the ability to translate theoretical knowledge into practice in the field	A_U31
SOCIAL COMPETENCES		
K_K01	Understands the need for continuous education and improvement of professional qualifications	A_K01

K_K02	Has the ability to think creatively and fully identify with the project	A_K02
K_K03	Has the ability to critically evaluate the production and artistic parameters of a film and television broadcast	A_K04
K_K04	As a sense of responsibility for delegated financial and material resources, the subordinated crew members, as well as the artistic side of the project	A_K05
K_K05	Exhibits resistance to stress resulting from the nature of film and television production	A_K03
K_K06	Has the ability to establish contacts and acquire collaborators	A_K05
K_K07	Is available and has a flexible approach to how to perform the tasks assigned, also in conditions of limited access to information	A_K02
K_K08	Is aware of the need to comply with legal and ethical standards related to the occupation	A_K05
K_K09	Is aware of the need to protect copyright	A_K06