

Learning outcomes of the programme:

1.	Field of study	Creative Writing
2.	Academic year of entry	2015/2016 (winter term), 2016/2017 (winter term)
3.	Level of qualifications/degree	first-cycle studies
4.	Degree profile	general academic

Code of the learning outcome of the programme	Learning outcomes The graduate:	Codes of the learning outcomes of the areas of education to which the learning outcome of the programme is related
KNOWLEDGE		
K_W01	has knowledge of the place of literature among other arts and a basic awareness of how the text of the fields is organised	H1A_W01, H1A_W03
K_W02	is familiar with basic terminology in the field of humanities and linguistics, which is useful in writing	H1A_W02, H1A_W03
K_W03	is familiar with basic terminology from literary studies, cultural studies and linguistics; is aware of the genres and styles of writing	H1A_W03, H1A_W09
K_W04	has knowledge of media science and the position of literature within its frames; knows the most important texts of Polish and world literature	H1A_W04
K_W05	has a basic knowledge of the construction and functions of the culture and media system; understands the cultural nature of literature and is aware of the historical variability of its determinants	H1A_W04
K_W06	has tools for analysis and understands the basic methods of interpretation of cultural texts (both literary and paraliterary texts); has knowledge in the field of cultural theory to the extent that allows to include literary and non-literary texts as the realisation of a specific cultural code	H1A_W05
K_W07	has a basic knowledge of the main directions of development and the most important new developments in the field of literature and popular culture	H1A_W06
K_W08	knows and understands the specificity of the most important methods of interpretation and knows the assumptions and elements of methods for describing literary and non-literary texts	H1A_W07
K_W09	has knowledge of ethical and legal conditions in the publishing market, knows and understands the basic concepts of copyright	H1A_W08
K_W10	is aware of language diversity, knows the specificity of different literary and non-literary circulations	H1A_W09
K_W11	has a basic knowledge of cultural institutions and the orientation in modern literary life	H1A_W10
K_W12	has a general knowledge of the selected scientific methods and is familiar with the issues specific to the discipline of science not related to the programme	H1A_W01
SKILLS		
K_U01	can search, analyse, evaluate, select and use source and scientific information in the fields of writing and advertising activities	H1A_U01
K_U02	can present a coherent interpretation of literary and non-literary texts using cultural contexts	H1A_U02, H1A_U04
K_U03	can design the path of their own development, analyse their own activities and identify areas for modification in the future action	H1A_U03
K_U04	independently works with source texts and can use them creatively in their own writing activities	H1A_U03
K_U05	has the ability to conduct social studies essential for identifying the needs of culture and media recipients and to apply strategies to meet them	H1A_U05
K_U06	has the ability to evaluate and interpret texts operating in the publishing market; has the ability to substantively argue and draw research conclusions with the deliberate use of these texts	H1P_U06
K_U07	has the competence to communicate with specialists using different communication channels and techniques	H1A_U07
K_U08	can prepare semester work and diploma paper for the subject specified by the scientific supervisor that meet the standards of academic level (consider the state of research, contain subject-related literature, references and respect the rules of copyright)	H1A_U08
K_U09	can use correct Polish and prepare a correctly drafted text using various writing strategies; can draw up a form of expression adequate to specific genre and stylistic requirements also using multimedia presentation techniques	H1A_U09
K_U10	has the ability to understand and create various types of written and oral texts requiring systemic knowledge of the language in terms of its grammatical structures, lexis and phonetics. The graduate communicates in a foreign language using different communication channels and techniques to the extent typical of a given area of knowledge	H1A_U10

K_U11	has the ability to pose and analyse problems based on the acquired content from the scientific discipline that is not related to the programme	H1A_U01
SOCIAL COMPETENCES		
K_K01	understands the need for further development of their knowledge and skills	H1A_K01
K_K02	has good adaptability to the requirements of the labour market	H1A_K01
K_K03	can work in a team and achieve its goals in the team	H1A_K02
K_K04	can effectively plan the implementation of the assigned task	H1A_K03
K_K05	shows respect for culture creators and is able to respond ethically to market requirements	H1A_K04
K_K06	is aware of the importance of literary tradition within the broadly understood culture; understands the phenomenon of multiculturalism and is aware of the importance of permeating cultural influences	H1A_K05
K_K07	participates in culture life, using different media and their various forms	H1A_K06
K_K08	understands the need for an interdisciplinary approach to problem solving, integrating knowledge from different disciplines and practicing self-education to deepen the obtained knowledge	H1A_K01