

## **COURSE PROGRAMME**

1.	Field of study	International Polish Studies
2.	Academic year of entry	2017/2018 (winter term) The number and date of a Faculty Council's resolution: 2 (23.05.2017 r.)
3.	Level of qualifications/degree	first-cycle studies
4.	Degree profile	general academic
5.	Mode of study	full-time
6.	ISCED code	0314 (Sociology and cultural studies)

## **Learning outcomes**

7.	Description of learning outcomes	Attachment no. 1
8.	Model learning outcomes	

## Programme of study

9.	Connection between the field of study and university development strategy, including the university mission	
10.	Number of semesters	6
11.	Degree	licencjat (Bachelor's Degree)
12.	Area (or areas - for joint or interdisciplinary studies) of education to which the programme is assigned and the leading discipline of art or science for the POL-on system	
13.	Areas, fields and disciplines of art or science to which the learning outcomes of the field of study are related, indicating the <b>percentage</b> shares in which the programme of study refer to the various fields of science	<ul> <li>humanistic studies</li> <li>humanities - 100%</li> <li>cultural studies</li> <li>linguistics</li> <li>literary studies</li> <li>social studies</li> <li>social studies - 10%</li> <li>sociology</li> </ul>
14.	Specializations	Culture and Communication in Business Culture and Communication in Tourism Culture and Communication in Dyplomacy
15.	Number of ECTS credits required to achieve the qualification equivalent to the level of study	Culture and Communication in Business: 180, Culture and Communication in Tourism: 180, Culture and Communication in Dyplomacy: 180

16.	Percentage of the ECTS credits for each of the areas to which the learning outcomes are related to the total number of ECTS credits	Culture and Communication in Business humanistic studies - 100% social studies - 10%  Culture and Communication in Tourism humanistic studies - 100% social studies - 10%  Culture and Communication in Dyplomacy humanistic studies - 100% social studies - 100% social studies - 100%
17.	Percentage of the ECTS credits for optional modules in relation to the total number of ECTS credits	Culture and Communication in Business: 35%, Culture and Communication in Tourism: 35%, Culture and Communication in Dyplomacy: 35%
18.	Total number of ECTS credits that a student must obtain in the modules taught	Culture and Communication in Business: 178, Culture and Communication in Tourism: 178, Culture and Communication in Dyplomacy: 178
19.	Number of ECTS credits that a student must obtain in modules from humanities or social science areas of education (not less than 5 ECTS) - in the case of fields of study assigned to areas other than, respectively, the humanistic or social studies	Culture and Communication in Business: , Culture and Communication in Tourism: , Culture and Communication in Dyplomacy:
20.	Modules description (including learning outcomes, number of ECTS credits and assessment methods of the learning outcomes)	Attachment no. 2
21.	Course structure	Attachment no. 3
22.	Graduation requirements for a particular specialization	Culture and Communication in Business  Culture and Communication in Tourism  Culture and Communication in Dyplomacy
23.	Organization of the process of obtaining a degree	
24.	Internships (hours and conditions) in the case of practical programmes and in general university programme - if	

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	such requires internship	
25	Total number of ECTS credits that a student must obtain in internships	Culture and Communication in Business: , Culture and Communication in Tourism: , Culture and Communication in Dyplomacy:
26	<ul> <li>Number of ECTS credits - higher than 50% of the total number of credits - that a student must obtain:</li> <li>in general university programmes within a module connected with research carried out in the area to develop his/her knowledge and research skills;</li> <li>in practical programmes within a module connected with vocational preparation to allow a student to develop practical and social skills</li> </ul>	Culture and Communication in Business: , Culture and Communication in Tourism: , Culture and Communication in Dyplomacy:
27	Minimum staff resources and staff to student ratio	Attachment minimum staff

## **Additional information**

28	. General description of the programme	
29	General description of the specialization	Culture and Communication in Business
		Culture and Communication in Tourism
		Culture and Communication in Dyplomacy
30	Learning outcomes coverage matrix	Attachment no. 4

(pieczęć i podpis Dziekana)	

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