1.	**Field of study**	**Media Cultures**
2.	Academic year of entry	2014/2015 (winter term)
3.	Academic year for which the revised course structure applies	—
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time
7.	ISCED code	0220 (Humanities (except languages), not further defined)

Specialization: New Media

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							year 1						year 2						year 3					
			form of teaching				semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
No.	Module	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E
1	Cyberculture	E	60	30	30	3	30	30	3															
2	Introduction to Media Studies	E	30		30	3		30	3															
3	Introduction to Performing Arts Studies	E	30		30	4		30	4															
4	Introduction to Theories of Communication	E	30	15	15	4	15	15	4															
5	Philosophy of Technique	Z	30	30		2	30		2															
6	Screens in Culture	Z	60	30	30	2	30	30	2															
7	Selected Issues of Contemporary History	E	60	30	30	4	30	30	4															
8	Sociology of Culture	Z	30		30	2		30	2															
9	Analysis and Interpretation of Media Messages	Z	30		30	2					30	2												
10	Cultural Communication	Z	30		30	2					30	2												
11	Design and Communication	Z	30		30	2					30	2												
12	Elements of Cultural Philosophy	E	60	30	30	4				30	30	4												
13	From Reportage to Tabloid	Z	30		30	2					30	2												
14	History of Art	E	30	30		3				30		3												
15	Intermediality in Culture	E	60	30	30	4				30	30	4												
16	Interpretation of Literary Text	Z	30		30	1					30	1												
17	Media Archaeology	Z	30		30	2					30	2												
18	Media Narratives	Z	30		30	2					30	2												
19	Music in Culture	Z	30		30	2					30	2												
20	Performance Analysis	Z	30		30	2					30	2												
21	Persuasive Communication	Z	30		30	2					30	2												
22	Poetics of Cinema	E	45	15	30	4				15	30	4												
23	Strategies of Autocreation	Z	30		30	2					30	2												
24	Anthropology of the Viewer	Z	30		30	2								30	2									
25	City's Public Space	Z	45	15	30	4							15	30	4									
26	Contemporary Cultural Myths	E	45	15	30	4							15	30	4									
27	Game Theory	Z	30	30		2							30		2									

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							year 1						year 2						year 3					
			form of teaching				semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
No.	Module	E/C	Total	L	O	Total ECTS	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E	L	O	E
28	Logic and Semiotics	E	60	30	30	4							30	30	4									
29	Mass Communication	Z	30		30	2								30	2									
30	Media and Gender Studies	Z	30		30	2								30	2									
31	Media Art	Z	30	30		2							30		2									
32	Media Transformation of Public Space	Z	30		30	2								30	2									
33	Poetics of Television	Z	30		30	2								30	2									
34	Selected Sources of Contemporary Culture	E	45	15	30	3							15	30	3									
35	Silesia – Cultural Design	Z	30		30	2								30	2									
36	Theatre and New Media	Z	30		30	2								30	2									
37	Virtuality in Culture	Z	30		30	2								30	2									
38	Aesthetics of Popculture	Z	30		30	2											30	2						
39	Art and Multimedia	Z	30		30	2											30	2						
40	Art Exhibitions	Z	30		30	2											30	2						
41	Computer Games	Z	30	15	15	2										15	15	2						
42	Genres in New Media	E	30		30	4											30	4						
43	Interpretation of Theatrical Text	Z	30		30	2											30	2						
44	Language in Media	Z	30		30	2											30	2						
45	Media Borderlines	Z	30		30	2											30	2						
46	Music Culture	Z	30		30	2											30	2						
47	New Retorics in Media	E	30	30		4										30		4						
48	New Ritualities	Z	30		30	2											30	2						
49	Performative Practices	E	45	15	30	4										15	30	4						
50	Regionalisation in Internet	Z	30		30	2											30	2						
51	Selected Issues of History, Theory and Practice of Advertisement	Z	30		30	2											30	2						
52	Selected Theories of Culture	E	60	30	30	4										30	30	4						
53	Bachelor Seminar I	Z	30		30	6														30	6			
54	Elements of Marketing	Z	30	15	15	2													15	15	2			
55	Global Culture - Local Cultures	Z	30		30	2														30	2			
56	Infotainment	E	45	15	30	4													15	30	4			
57	New Media Competences	E	30	30		4													30		4			
58	Practices of Writing and Tele-writing	Z	30		30	4														30	4			
59	Sacrum on the Net	Z	30		30	2														30	2			
60	Social Media	E	45	15	30	4													15	30	4			
61	Subject Specialization I	Z	30		30	2														30	2			
62	Teatr i nowe media	Z	30		30	2														30	2			
63	Transformations of Audiovisuality	Z	30		30	2														30	2			
64	Bachelor Seminar II	Z	30		30	15																	30	15
65	Media Critic's Workshop	Z	30		30	5																	30	5
66	Multimedia Education	Z	45	30	15	4																30	15	4
67	Review Workshop	Z	30		30	5																	30	5

68	Subject Specialization II	Z	30		30	4																30	4
	TOTAL a:		**2370**	**570**	**1800**	**200**	**135**	**195**	**24**	**105**	**420**	**36**	**135**	**360**	**35**	**90**	**405**	**38**	**75**	**285**	**34**	**30**	**135**	**33**

B - INTERSHIPS AND FIELD WORK

							year 1						year 2						year 3					
			form of teaching				semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
No.	**Module**	**E/C**	**Total**	**L**	**O**	**Total ECTS**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**
1	Interships and Field Work	Z	100		100	2																	100	2
	TOTAL B - INTERSHIPS AND FIELD WORK:		**100**	**0**	**100**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**0**	**100**	**2**

C - OTHER REQUIREMENTS

							year 1						year 2						year 3					
			form of teaching				semester 1			semester 2			semester 3			semester 4			semester 5			semester 6		
No.	**Module**	**E/C**	**Total**	**L**	**O**	**Total ECTS**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**	**L**	**O**	**E**
1	Foreign Language	Z	30		30	2		30	2															
2	Physical Education	Z	30		30	1		30	1															
3	Technology of Information	Z	30		30	1		30	1															
4	Foreign Language	Z	30		30	2					30	2												
5	Foreign Language	Z	30		30	2								30	2									
6	Foreign Language	E	30		30	2											30	2						
	TOTAL C - OTHER REQUIREMENTS:		**180**	**0**	**180**	**10**	**0**	**90**	**4**	**0**	**30**	**2**	**0**	**30**	**2**	**0**	**30**	**2**	**0**	**0**	**0**	**0**	**0**	**0**
	TOTAL:		**2650**	**570**	**2080**	**212**	**420**		**28**	**555**		**38**	**525**		**37**	**525**		**40**	**360**		**34**	**265**		**35**
	TOTAL						**2650**																	

The study ends with the awarding of a Bachelor's Degree in the field of Media Cultures: New Media.

Legend
Each semester consists of 15 weeks
E/C - examination/course work
E - ECTS
L - lecture, O - all forms of teaching excluding lecture (practical classes, laboratory classes, discussion classes, seminar, proseminar, language classes, field practice, workshop, internship, tutoring)

Plan studiów zatwierdzony przez Radę Wydziału w dniu 14.01.2014 r.

Otrzymują:

1. Dział Kształcenia
2. Wydział Filologiczny
3. Dziekanat

..... (pieczęć i podpis Dyrektora Instytutu)

..... (pieczęć i podpis Dziekana)