1.	Field of study	**English Philology**
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2021/2022 (winter term), 2022/2023 (winter term), 2023/2024 (winter term), 2024/2025 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

Module: Elective Course 2 (Media)

Module code: W1-FA-KM-S1-PW2-M-6

1. Number of the ECTS credits: 7

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
KM-S1-PW2-M_K_1	adapts research methods appropriate to the requirements of studying various cultural phenomena	FA1_K03	3
KM-S1-PW2-M_K_2	recognizes the role of the media in shaping new forms of participation and social exclusion	FA1_K06 FA1_K07	3 4
KM-S1-PW2-M_U_1	analyzes a trend, phenomenon, text, or product of media culture applying appropriate research methodologies	FA1_U02 FA1_U05 FA1_U11	4 4 4
KM-S1-PW2-M_U_2	formulates conclusions and generalizations concerning economic and political aspects of media markets	FA1_U03 FA1_U04 FA1_U20 FA1_U21	5 4 4 4
KM-S1-PW2-M_W_1	recognizes how a trend, phenomenon, text, or product of media culture emerges through a historical process and how it affects and reflects a broader context	FA1_W06 FA1_W07 FA1_W10 FA1_W11	4 5 4 4
KM-S1-PW2-M_W_2	recalls basic terminology used in the study of culture and cultural aspects of media	FA1_W03 FA1_W14 FA1_W15	4 2 4

3. Module description

Description	The elective module in media offers a selection of original courses: students choose specific courses from course proposals covering various aspects of media. Depending on students' selection, two or more courses can be taught in the semester. The aim of the module is to present selected theoretical and critical positions dealing with the development of the media and accompanying social and cultural phenomena. Lectures focus on a presentation of the instructor's original discussion of the presented issues and provide an introduction to the discussion. Classes focus on the interpretation of the selected media phenomena, discussion, and presentation of students' own work.
Prerequisites	None.

4. Assessment of the learning outcomes of the module

code	type	description	learning outcomes of the module
KM-S1-PW2-M_w_1	Test or tests	assessment of students' knowledge based on test or tests, quizzes, or similar forms	KM-S1-PW2-M_K_1, KM-S1-PW2-M_K_2, KM-S1-PW2-M_U_1, KM-S1-PW2-M_U_2, KM-S1-PW2-M_W_1, KM-S1-PW2-M_W_2
KM-S1-PW2-M_w_2	Student presentations or writtens assignments	assessment of students analytical skills based on student presentations or individual written assignments, such as essays or similar forms	KM-S1-PW2-M_K_1, KM-S1-PW2-M_K_2, KM-S1-PW2-M_U_1, KM-S1-PW2-M_U_2, KM-S1-PW2-M_W_1, KM-S1-PW2-M_W_2
KM-S1-PW2-M_w_3	Control interview (optional)	assessment of students' preparation for classes, conducted on an ongoing basis or carried out at specific course stages specified in the syllabus; the evaluation may include students' participation during the classes and their knowledge of the issues that have been previously discussed in class	KM-S1-PW2-M_K_1, KM-S1-PW2-M_K_2, KM-S1-PW2-M_U_1, KM-S1-PW2-M_U_2, KM-S1-PW2-M_W_1, KM-S1-PW2-M_W_2

5. Forms of teaching

code	form of teaching		number of hours	required hours of student's own work	number of hours	assessment of the learning outcomes of the module
	type	description (including teaching methods)		description		
KM-S1-PW2-M_fs_1	lecture	multimedia-rich lectures introducing the topics outlined in the course syllabus	15	reading assignments; own research in preparation to test or tests	30	KM-S1-PW2-M_w_1
KM-S1-PW2-M_fs_2	practical classes	class-based discussions and analyses of selected texts and issues outlined in the course syllabus; formal instruction and presentation of selected theoretical issues;	30	reading assignments; own research in preparation for the in-class discussions; student presentations and/ or written assignments	100	KM-S1-PW2-M_w_2, KM-S1-PW2-M_w_3