

1.	Field of study	English Philology
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2020/2021 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

Module: Intercultural Communication: Module 1, Introduction to Intercultural Communication

Module code: W1-FA-JB-S2-KM-WK1-1

1. Number of the ECTS credits: 3

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
JB-S2-S2-KM1-1_K1	Students have proper awareness of different cultures and the necessity of cultural awareness to effectively communicate with representatives of different cultures	FA2_K01 FA2_K02	5 4
JB-S2-S2-KM1-1_K2	Students know how to prioritize the aims to establish relations with representatives of different cultures.	FA2_K02 FA2_K03	5 5
JB-S2-S2-KM1-1_K3	Students are aware of the problems that may arise in cross-cultural communication; indicate their reasons and find solutions.	FA2_K03	5
JB-S2-S2-KM1-1_U1	Students are aware of the problems that may arise in cross-cultural communication; indicate their reasons and find solutions.	FA2_U08	5
JB-S2-S2-KM1-1_U2	Students can arrange meetings with representatives of different cultures taking into consideration various aspects of cross-cultured communication.	FA2_U06 FA2_U08	4 4
JB-S2-S2-KM1-1_U3	Students can analyze reasons for misunderstanding and conflicts arising in cross-cultural communication and know how to handle such issues.	FA2_U05 FA2_U06 FA2_U08	4 4 4
JB-S2-S2-KM1-1_W1	Students know the concept of culture, basics about origins of culture; theories of culture and classification of cultures in business environment within the scope of cross-cultural communication.	FA2_W03 FA2_W05 FA2_W08	4 4 4
JB-S2-S2-KM1-1_W2	Students know the concept of culture, basics about origins of culture; theories of culture and classification of cultures in business environment within the scope of cross-cultural communication.	FA2_W03	5

JB-S2-S2-KM1-1_W3	Students know which factors contribute to creating barriers in cross-cultural communication and understand reasons for misunderstandings arising in cross-cultural communication.	FA2_W03	4
		FA2_W05	4
		FA2_W06	4
		FA2_W08	4

3. Module description	
Description	In the course students learn about concepts of culture and communication; different types of cultures in business environment; types of behavior and values in different cultures; reasons for barriers arising in cross-cultural communication and the ways of overcoming such barriers.
Prerequisites	

4. Assessment of the learning outcomes of the module			
code	type	description	learning outcomes of the module
JB-S2-S2-KM1-1_w_1	written assignment	It is a comparative analysis of a chosen topic. Students describe some chosen aspects of different cultures indicating reasons which might lead to misunderstandings or conflicts.	JB-S2-S2-KM1-1_K1, JB-S2-S2-KM1-1_K2, JB-S2-S2-KM1-1_K3, JB-S2-S2-KM1-1_U1, JB-S2-S2-KM1-1_U2, JB-S2-S2-KM1-1_U3, JB-S2-S2-KM1-1_W1, JB-S2-S2-KM1-1_W2, JB-S2-S2-KM1-1_W3
JB-S2-S2-KM1-1_w_2	revision test	It is to verify the knowledge acquired in classes and lectures (multiple-choice). Students also analyze a given case study and offer solutions.	JB-S2-S2-KM1-1_K1, JB-S2-S2-KM1-1_K2, JB-S2-S2-KM1-1_K3, JB-S2-S2-KM1-1_U1, JB-S2-S2-KM1-1_U2, JB-S2-S2-KM1-1_U3, JB-S2-S2-KM1-1_W1, JB-S2-S2-KM1-1_W2, JB-S2-S2-KM1-1_W3
JB-S2-S2-KM1-1_w_3	in class evaluation	Students active participation and their skills and abilities to cooperate and perform assigned tasks are evaluated.	JB-S2-S2-KM1-1_K1, JB-S2-S2-KM1-1_K2, JB-S2-S2-KM1-1_K3, JB-S2-S2-KM1-1_U1, JB-S2-S2-KM1-1_U2, JB-S2-S2-KM1-1_U3, JB-S2-S2-KM1-1_W1, JB-S2-S2-KM1-1_W2, JB-S2-S2-KM1-1_W3

5. Forms of teaching						
code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
JB-S2-S2-KM1-1_fs_2	practical classes	Followed-up discussion, case-study analysis; pair and team work using role-plays; press article study.	30	Self-study (recommended reading), assignment preparation; self-study for a revision test.	30	JB-S2-S2-KM1-1_w_1, JB-S2-S2-KM1-1_w_2, JB-S2-S2-KM1-1_w_3