University of Silesia in Katowice

1.	Field of study	**Creative management in new media**
2.	Faculty	Krzysztof Kieślowski Film School
3.	Academic year of entry	2020/2021 (winter term), 2021/2022 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

Module: Protection of intellectual property

Module code: 09-ZN-S2-OWI

1. Number of the ECTS credits: 2

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
OWI_1	Student has knowledge about the purpose of applying intellectual property protection.	K_W08	5
OWI_2	Student knows the legal provisions regarding the protection of intellectual property in new media.	K_W05	4
OWI_3	Student has the ability to determine their rights and obligations on the Internet.	K_U08	5
OWI_4	Student has the ability to consciously move in the Internet space.	K_U05	4
OWI_5	Student knows the limitations of navigating the web and publishing audiovisual materials.	K_K07	4
OWI_6	Student is aware of the rights of others in the network.	K_K05	3

3. Module description	
Description	The aim of the course is to provide students with knowledge about the provisions regulating the protection of intellectual property, as well as practical tips on how such protection is available to authors of literary, journalistic, scientific, cartographic, computer programs, art, photographic works, industrial design, authors of websites, online photos, videos, blogs, music or software.
Prerequisites	Student has to know simple rules in economic law.

4. Assessment of the learning outcomes of the module			
code	type	description	learning outcomes of the module
OWI_w_1	Test	Written check of student's knowledge consisting in verifying the following competences: identifying the dangers in the scope of intellectual property protection and the ability to resolve	OWI_1, OWI_2

		such violations.	
OWI_w_2	Continuous evaluation	Work with students on the basis of conducted exercises and evaluation of their preparation for classes.	OWI_3, OWI_4, OWI_5, OWI_6

5. Forms of teaching

code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
OWI_fs_1	lecture	Thematic lecture, with comparative elements, common discussion and work of all participants on a particular script.	15	Analysis of the literature on the subject, analysis of the lecture content, searching for examples in practice, independent implementation of the indicated material sections, including the subject literature.	15	OWI_w_1
OWI_fs_2	practical classes	Discussion of particular types of multimedia works and ways to protect their property rights.	15	Individual preparation for each class, systematizing the material presented during the classes, preparation of projects.	15	OWI_w_2