

1. Field of study	Creative management in new media
2. Faculty	Krzysztof Kieślowski Film School
3. Academic year of entry	2020/2021 (winter term), 2021/2022 (winter term)
4. Level of qualifications/degree	second-cycle studies
5. Degree profile	general academic
6. Mode of study	full-time

Module: Film and television history

Module code: 09-ZN-S2-HFIT

1. Number of the ECTS credits: 2

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
HFIT_1	Student identifies historical stages of media and cinema development, calls and defines communication and historical ages related to human communication, knows methods and tools, including data acquisition techniques, appropriate for media sciences, allowing to describe social structures and institutions and processes in them and between them.	K_W01	5
HFIT_2	Student has knowledge about the processes of changes in social structures and institutions and their elements in the field of media sciences and about the causes, course, scale and consequences of these changes, both on television and in the cinema.	K_W04	4
HFIT_3	Student is able to forecast (taking into account also the practical aspects of these forecasts) processes and social phenomena (cultural, political, legal, economic), using standard methods and tools appropriate for journalism and social communication.	K_U01	4
HFIT_4	Student can create oral, written and film forms of public communication and competently present them in the conditions of specific media or educational activities.	K_U03	5
HFIT_5	Student acquires sensitivity to the complexity of media and communication processes, becomes capable of critical analysis of media messages over the course of history, perceives media and cinema as tools for building social relations.	K_K01	4
HFIT_6	Student becomes a conscious recipient able to apply ethics in the assessment of media and film. He can refrain from expressing subjective judgments; has conciliation, mediation and moderation skills.	K_K03	3

3. Module description	
Description	The aim of the course is: transfer of knowledge in the history of film and television, learning by students of canonical works of film and television art, currents shaping film work and television genres from the beginning of cinema and television, student acquisition of knowledge regarding the aesthetics of film image and methods of analysis and interpretation film and television works. Other thematic issues are: the place of film and television art in the history of other arts, and the ability to recognize and describe the most important phenomena and works from the history of film and television, the development of media and their transformations throughout history and in the context of social phenomena. Students will gain the ability to describe the shaping of film and media culture and the development of ways people communicate through various media in a historical perspective.

Prerequisites	Student has to know general history. He could be able to analyze tv messages, sources and to understand visual messages.
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4. Assessment of the learning outcomes of the module			
code	type	description	learning outcomes of the module
HFIT_w_1	Test	Final exam (open and test questions), written essay.	HFIT_1, HFIT_2
HFIT_w_2	Continuous evaluation	The assessment is made by the teacher based on the current observation of the students' involvement in the contact classes, their own willingness to learn new content, their preparation for classes and progress in the field of knowledge and skills.	HFIT_3, HFIT_4, HFIT_5, HFIT_6

5. Forms of teaching						
code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
HFIT_fs_1	lecture	Lecture (basic method) and analysis of printed and digital sources, audiovisual works and presentation of e.g. presentation slides, programs, films.	15	Analysis of the literature on the subject, analysis of the lecture content, searching for examples in practice, independent implementation of the indicated material sections, including the subject literature.	15	
HFIT_fs_2	practical classes	Workshops - activating method - work in small groups.	15	Individual preparation for each class, systematization of the material presented during classes, preparation of projects - also group ones. Self-realization of certain sections of material and analysis of examples selected by the lecturer, repetition and consolidation of knowledge and skills acquired during classes.	15	