1.	Field of study	**Creative management in new media**
2.	Faculty	Krzysztof Kieślowski Film School
3.	Academic year of entry	2020/2021 (winter term), 2021/2022 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

Module: Production team management

Module code: 09-ZN-S2-ZZP

1. Number of the ECTS credits: 2

2. Learning outcomes of the module

code	description	learning outcomes of the programme	level of competence (scale 1-5)
ZZP_1	Student knows managerial techniques in the areas of planning, organizing work, motivating, making decisions, creative thinking, running meetings, and time management.	K_W11	5
ZZP_2	Student has knowledge of the techniques of making decisions and conditions for their taking. He knows the mechanisms of making mistakes when making decisions.	K_W10	4
ZZP_3	Student is able to plan the production process of the film, TV program and show using selected planning techniques.	K_U11 K_U13	5 4
ZZP_4	Student has the skills to build teams of people and competences required in managing multi-person teams of people.	K_U09 K_U13	4 4
ZZP_5	Student has the ability to creatively search for solutions to business problems.	K_K09	4
ZZP_6	Student is able to flexibly think in creating solutions to business problems.	K_K10	3

3. Module description

Description	As part of the module, students will learn how to use the ideas of their employees. They will learn techniques allowing for creative discussions faster and with better results. In order to select ideas for use in business practice, students learn about the ways of recording decision variants and the method of scoring, increasing the probability of decision accuracy. As part of the workshop they will gain confidence while making choices. The next skill, which will be perfecting students, is conducting meetings. They will learn to share the content that participants of the meeting want to convey to the appropriate parts. They will check how to realistically estimate the time of the meeting and how to moderate the discussion. They will be able to draw constructive conclusions about actions after the meeting. To take them, they will learn how to set the goal and action plan correctly, and what to do when there are unforeseen difficulties. They will develop the ability to flexibly approach schedules.

	Issues within the classes: searching for ideas in the employee team, types of decisions made in the enterprise, separation of creative decision making from making rational choices, morphological method - recording of decision variants, point method in decision making, stages of the communication process, principles of precise message formulation for subordinates, creating a meeting plan and coordinating deliberations, types of enterprise goals, distinguished based on different criteria, differentiation of goals in different organizational units of the company, principles of setting goals, planning activities using Gantt's techniques, scheduling.
Prerequisites	Student has to have basic knowledge in management and marketing.

4. Assessment of the learning outcomes of the module

code	type	description	learning outcomes of the module
ZZP_w_1	Test	A written work containing documentation of the managerial tool.	ZZP_1, ZZP_2
ZZP_w_2	Continuous evaluation	A written work in each of the thematic areas.	ZZP_3, ZZP_4, ZZP_5, ZZP_6

5. Forms of teaching

code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
ZZP_fs_1	lecture	Problem method (problem and interactive lecture), Internet use.	15	Analysis of the literature on the subject, analysis of the lecture content, searching for examples in practice, independent implementation of the indicated material sections, including the subject literature.	15	ZZP_w_1
ZZP_fs_2	practical classes	Discussion and explanation, multimedia presentations, problem method (activating method or situational and didactic game), task method and analysis of source material, use of the Internet.	15	Individual preparation for each class, systematizing the material presented during the classes, preparation of projects. Independent implementation of the material batch indicated in the syllabus and analysis of examples selected by the lecturer, repetition and consolidation of knowledge and skills acquired during the course.	15	ZZP_w_2