University of Silesia in Katowice

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module

Module name	Introduction to communicology
Module code	W1-BN-N1-OPWK05
Number of the ECTS credits	2
Language of instruction	Polish
Purpose and description of the content of education	The aim of the module is to introduce students to the basic issues of communicology with an emphasis on their practical application in everyday and professional life. The subject combines the theoretical foundations of communication science with a functional approach, focusing on interpersonal communication as a key area of social competence. Students will learn the main models and functions of communication, but most importantly, they will learn to recognize, analyze and apply communication strategies in different contexts: personal, group, organizational and intercultural. The classes are interactive - they include exercises, simulations, case studies and reflection on one's own communication style.
List of modules that must be completed before starting this module (if necessary)	not applicable

8.	Learning outcomes of the module

Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)
OPWK05_1	The student knows the basic concepts, theories and models of communication, including interpersonal communication. Has knowledge of the functions of communication in various social, cultural and organizational contexts. Understands the importance of communication barriers and mechanisms for overcoming them. Knows the basic tools and techniques for analyzing communication processes.	K_W05	4
OPWK05_2	The student is able to recognize and describe communication processes in everyday and professional situations. He knows how to apply techniques of effective interpersonal communication, such as active listening, paraphrasing, assertiveness. Is able to analyze and interpret verbal and non-verbal messages in different contexts.	K_U03	4
OPWK05_3	The student Is able to work in a group, effectively communicating and interacting with others. Can prepare and present an analysis of a communication situation using appropriate tools.	K_U05	5
OPWK05_4	The student is aware of the importance of effective communication in interpersonal relations and teamwork. Demonstrates readiness to develop his/her own communication competence and reflect on his/her own communication style. Respects cultural and social diversity in the communication process. Is able to accept constructive criticism and give feedback in an ethical and supportive manner.	K_K05	4

9. Methods of conducting classes

Code	Category	Name (description)
b03	Problem-solving methods	Activating method – educational games *learning content in the guise of a rule- and/or principle-based game; conducted in a deliberately arranged situation based on the description of relevant facts and processes; learners compete with one another within the framework of rules laid down by the academic teacher; varieties include simulation games – involving a simulation of real situations; decision games – based on the decision-making process and the recognition of the consequences of the decisions made (e.g., a decision tree); psychological games – increasing the emotional-volitional component of the participants' attitudes*
b04	Problem-solving methods	Activating method – discussion / debate *an exchange of views supported by substantive arguments leading to a clash of different views, a compromise or the identification of common positions; it proceeds according to previously agreed-upon rules regarding the time, manner and turn-taking as well as the principles of civil discourse; a discussion is not a competition but aims at finding the best solutions or presenting different points of view; its varieties include brainstorming, Oxford-style debate, panel discussion, decision tree, conference discussion; a debate is an orderly dispute between supporters and opponents of a viewpoint, usually specialists in the field or pre-selected representatives of a group dealing with a common problem*
b06	Problem-solving methods	Activating method – staged drama/drama *experiential learning; solving a problem by acting out a role; a.k.a. a role-playing method; role-players interpret their roles in an individual way; the identification with the role is achieved through the activation of the senses, imagination and speech, the stimulation of gesture and movement, etc.; the aim of drama is to experience situations, problems and events mediated by the role; staged drama is a role-playing method enriched with props and stage scenery illustrating a theme*

10. Forms of teaching

Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
OPWK05_fs_1	practical classes	10	course work	OPWK05_1, OPWK05_2, OPWK05_3, OPWK05_4	b03, b04, b06

11. The student's work, apart from participation in classes, includes in particular:

Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation *reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes*	No
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions *consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.*	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/examination completion *a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course*	No
d01	Consulting the results of the verification of learning outcomes	Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes	Yes

		reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes	

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: https://usosweb.us.edu.pl.