

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module	
Module name		Readership knowledge
Module code		W1-BN-N1-WCZ01
Number of the ECTS credits		2
Language of instruction		Polish
Purpose and description of the content of education		Within the framework of the module, students will acquire knowledge of the theory and methodology of the study of reading as a form of cultural participation. The purpose of the module is to equip the student with a discipline-appropriate conceptual apparatus that forms the basis of the ability to analyse and interpret the factors implying the development of reading culture of the individual and society from the perspective of cultural axiology.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
WCZ01_1	The student knows the basic concepts, theories and methodology of the study of reading as a form of cultural participation; understands the cultural, social and axiological conditions of reading practices.	K_W02	4	
WCZ01_2	The student has knowledge of the factors affecting the development of reading culture of the individual and society; knows the institutions, media and tools that support the development of reading in different cultural contexts.	K_W09	3	
WCZ01_3	The student is able to analyze and interpret reading phenomena from a cultural and axiological perspective; diachronic and contemporary, and is able to apply appropriate research methods to describe and diagnose reading practices; is able to identify and evaluate reading promotion strategies in various social environments; is able to formulate conclusions about the role of reading in the formation of cultural and social identity.	K_U04	4	
WCZ01_4	The student is aware of the importance of reading as a cultural and social practice; demonstrates readiness to promote reading culture in different environments; is able to cooperate in a team in the implementation of research and educational projects related to reading; understands the need for continuous development of his/her own cultural and reading competence.	K_K02	4	

9.	Methods of conducting classes		
	Code	Category	Name (description)
	b01	Problem-solving methods	Problem-based lecture

		<i>an analysis of a selected scientific or practical problem accompanied by its assessment and an attempt to provide a solution to the issues presented in the lecture as well as the indication of the consequences of the proposed solution</i>
b02	Problem-solving methods	Lecture-discussion <i>transmission of content involving interaction with the lecture audience; discussion of lecture-related issues is one of its elements or constitutes its follow-up</i>
c07	Demonstration methods	Screen presentation <i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
WCZ01_fs_1	lecture	10	course work	WCZ01_1, WCZ01_2, WCZ01_3, WCZ01_4	b01, b02, c07

11. The student's work, apart from participation in classes, includes in particular:				
Code	Category	Name (description)		Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>		No
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>		Yes
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i>		No
d01	Consulting the results of the verification of learning outcomes	Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes <i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i>		Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.