

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module	
Module name		Cultural History of the Press
Module code		W1-BN-N1-OPKHP03
Number of the ECTS credits		2
Language of instruction		Polish
Purpose and description of the content of education		The module comprehensive chronological discussion of the Cultural history of theof periodical publishing from its inception to the 1990s. The classes enable students to understand the formation and development of the culture phenomenon - press worldwide and in Poland. Additionally, students will learn about the roles of creators (publishers and authors), the functions of the press, and its impact on social and cultural life.e.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
OPKHP03_1	ma zaawansowaną wiedzę na temat terminologii prasoznawstwa w kontekście kulturowym, związaną między innymi ze ewolucją roli (ról) prasy, sposobami wytwarzania, budową czy funkcjami	K_W02	5	
OPKHP03_2	ma zaawansowaną wiedzę o metodach badawczych, narzędzia warsztatu historyka prasy w kontekście badań nad kultury i w szerszym ujęciu nauk humanistycznych	K_W01	4	
OPKHP03_3	wykorzystując nabyte wiadomości na temat kulturowych aspektów czasopiśmiennictwa i mając świadomość permanentnych przemian prasy, samodzielnie potrafi wykorzystywać wiedzę (w tym metody, techniki i narzędzia) do rozwiązywania nietypowych złożonych i problemów badawczych oraz wyzwań instytucji kultury.	K_U01	4	
OPKHP03_4	wykorzystując nabytą wiedzę, ma świadomość na temat roli prasy, jako ważnego narzędzia komunikacji kulturowej i stanowiącej istotną część dziedzictwa kulturowego, student wykazuje gotowość, do stosowania wiedzy w instytucjach kultury, rozwiązując w nich specyficzne - związane z funkcjonowaniem tych podmiotów - problemy i wyzwania	K_K01 K_K06	4 2	

9.	Methods of conducting classes		
Code	Category	Name (description)	
b08	Problem-solving methods	Activating method – peer learning <i>learning through the exchange of knowledge in a group/team/pair of students, i.e., in the so-called learning cell; a kind of mutual learning; an approach focused on student activity under the guidance of the person teaching the course; a learning situation where students with a similar level of experience learn from one another</i>	

b09	Problem-solving methods	Activating method – flipped classroom <i>anticipatory learning; work in class is based on previously studied material indicated by the person teaching the course; preparation outside the classroom serves the purpose of getting familiar with the issues whose knowledge is necessary for participating in the in-class discussion and the training in the related practical skills; the activity is based on the work of students under the guidance of the person teaching the course</i>
d01	Programmed learning methods	Working with a computer <i>e.g., Webquest; implementation of educational tasks using electronic and digital devices, computer programs and Internet applications; the academic teacher acts as a consultant; students' work is carried out step by step according to the plan laid own by the person teaching the course and following his instructions, and proceeds towards producing the indicated results within the set deadline</i>
d02	Programmed learning methods	Working with a programmed textbook <i>working with a textbook containing instructional material covering part of or the entire curriculum of the module as well as a formula for studying the content; includes working with a subject textbook, an atlas, a catalogue, a problem book, etc.</i>
d03	Programmed learning methods	Working with another teaching tool <i>e.g. using websites in any way or according to the rules set by the teacher; or making use of other subject-specific tools</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
OPKHP03_fs_1	laboratory classes	10	course work	OPKHP03_1, OPKHP03_2, OPKHP03_3, OPKHP03_4	b08, b09, d01, d02, d03

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>	No
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	No
a04	Preparation for classes	Consulting materials complementary to those indicated in the syllabus <i>agreeing on materials complementary to those indicated in the syllabus, supporting the implementation of tasks resulting from or necessary for class participation</i>	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.