

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Book Design and Heritage: The Material Value of Books – Practices and Artefacts. Contemporary Design and Design Practice
Module code		W1-BN-DDK-S2-MWKWD03
Number of the ECTS credits		3
Language of instruction		Polish
Purpose and description of the content of education		Moduł ma na celu przekazanie wiedzy na temat zasad projektowania publikacji drukowanych z uwzględnieniem współczesnych trendów. Uczestnicy poznają fundamentalne reguły projektowania, kompozycji, typografii oraz struktury książki oraz będą przygotowani do tworzenia estetycznych i funkcjonalnych projektów wydawniczych. Moduł łączy tradycyjne techniki z nowoczesnym podejściem do designu, przygotowując studentów do samodzielnej pracy nad różnorodnymi formami publikacji.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
MWKWD03_1	Student zna fundamentalne zasady projektowania publikacji drukowanych, w tym znaczenie typografii, kompozycji i struktury książki.	K_W03 K_W04	5 3	
MWKWD03_2	Orientuje się we współczesnych trendach w projektowaniu książek oraz relacjach między formą a funkcją w kontekście publikacji tradycyjnych.	K_U01 K_U03	4 4	
MWKWD03_3	Potrafi samodzielnie zaprojektować spójną koncepcję książki, uwzględniając wszystkie jej elementy - od okładki, przez typografię, wybór papieru, po kompozycję i format. Umie łączyć tradycyjne techniki projektowe z nowoczesnymi rozwiązaniami, tworząc estetyczne i funkcjonalne projekty wydawnicze.	K_U03 K_U05	5 4	
MWKWD03_4	Monitoruje trendy w projektowaniu, jest w stanie określić priorytety i rozwiązywać problemy zawodowe w pracy wydawniczej, uznając za kluczowe zadanie kreowanie nowoczesnego wizerunku wydawnictwa jako istotnej instytucji kultury.	K_K02	2	

9.	Methods of conducting classes		
Code	Category	Name (description)	
c07	Demonstration methods	Screen presentation	

		<i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>
d03	Programmed learning methods	Working with another teaching tool <i>e.g. using websites in any way or according to the rules set by the teacher; or making use of other subject-specific tools</i>
e03	Practical methods	Creation/production – creative workshop <i>an activity involving creating/producing a work/artifact based on the individual, creative effort of the participant; the creative workshop is characterized by the presence and openness which make it possible to access the essence of the work/peculiarity of the artifact at every stage of its creation/production</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
MWKWD03_fs_1	practical classes	30	course work	MWKWD03_1, MWKWD03_2, MWKWD03_3, MWKWD03_4	c07, d03, e03

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	No
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	No
d01	Consulting the results of the verification of learning outcomes	Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes <i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.