

| 1. | Field of study | Scientific Information and Library Science | |
|----------|---|---|--------------------------------|
| 2. | Faculty | Faculty of Humanities | |
| 3. | Academic year of entry | 2025/2026 (winter term) | |
| 4. | Level of qualifications/degree | first-cycle studies | |
| 5. | Degree profile | general academic | |
| 6. | Mode of study | full-time | |
| 7. | General information about the module | | |
| | Module name | Reception of content in the digital space | |
| | Module code | W1-BN-S1-OPRT05 | |
| | Number of the ECTS credits | 3 | |
| | Language of instruction | Polish | |
| | Purpose and description of the content of education | Celem modułu jest zapoznanie z mechanizmami funkcjonowania różnych wypowiedzi w przestrzeni cyfrowej. Osoby studiujące kształcą umiejętności rozpoznawania sposobów odbioru i interpretacji treści cyfrowym, w tym oceny ich wiarygodności, odczytania intencji w kontekście przemian zachodzących pod wpływem nowoczesnych technologii cyfrowych. | |
| | List of modules that must be completed before starting this module (if necessary) | not applicable | |
| 8. | Learning outcomes of the module | | |
| Code | Description | Learning outcomes of the programme | Level of competenc (scale 1-5) |
| OPRT05_1 | Osoba studiująca ma pogłębioną wiedzę na temat teoretycznych koncepcji odbioru, także metodologii, wypowiedzi w przestrzeni cyfrowej. | K_W05 | 5 |
| OPRT05_2 | Osoba studiuująca potrafi rozpoznać mechanizmy odbioru wypowiedzi funkcjonujących przestrzeni cyfrowej z uwzględnieniem ich wyznaczników gatunkowych oraz cech komunikacji cyfrowej. | K_U02 | 5 |
| OPRT05_3 | Osoba studiuująca potrafi ocenić wiarygodność i rozpoznawać intencje nadawców w kontekście przemian komunikacji zachodzących pod wpływem technologii cyfrowych. | K_U04 | 5 |
| OPRT05_4 | Osoba studiuująca potrafi rozpoznać praktyki recepcyjne wypowiedzi zamieszczanych i tworzonych w środowisku cyfrowym, uwzględniając oczekiwania oraz kompetencje medialne w celu poprawy efektywności swojej pracy. | K_K02 | 4 |
| 9. | Methods of conducting classes | | |
| Code | Category | Name (description) | |
| b09 | Problem-solving methods | Activating method – flipped classroom <i>anticipatory learning; work in class is based on previously studied material indicated by the person teaching the course; preparation outside the classroom serves the purpose of getting familiar with the issues whose knowledge is necessary for participating in the in-class discussion and the training in the related practical skills; the activity is based on the work of students under the guidance of the person teaching the course</i> | |
| d01 | Programmed learning methods | Working with a computer | |

| | | |
|-----|-------------------|---|
| | | e.g., Webquest; implementation of educational tasks using electronic and digital devices, computer programs and Internet applications; the academic teacher acts as a consultant; students' work is carried out step by step according to the plan laid down by the person teaching the course and following his instructions, and proceeds towards producing the indicated results within the set deadline |
| e01 | Practical methods | Laboratory exercise / experiment [also conducted as fieldwork] a method of practical application of knowledge; implemented in three stages: the recognition of a problem induced by the task content, the formulation of the problem and the attempt to solve it accompanied by the assessment of the effects; the goal is to acquire skills, abilities and habits, and to consolidate the acquired knowledge so that it becomes operational; the laboratory method assumes greater independence of learners than carrying out an experiment |

10. Forms of teaching

| Code | Name | Number of hours | Assessment of the learning outcomes of the module | Learning outcomes of the module | Methods of conducting classes |
|-------------|--------------------|-----------------|---|--|-------------------------------|
| OPRT05_fs_1 | laboratory classes | 30 | course work | OPRT05_1, OPRT05_2, OPRT05_3, OPRT05_4 | b09, d01, e01 |

11. The student's work, apart from participation in classes, includes in particular:

| Code | Category | Name (description) | Is it part of the BUNA? |
|------|---|--|-------------------------|
| a02 | Preparation for classes | Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i> | No |
| a04 | Preparation for classes | Consulting materials complementary to those indicated in the syllabus <i>agreeing on materials complementary to those indicated in the syllabus, supporting the implementation of tasks resulting from or necessary for class participation</i> | Yes |
| c02 | Preparation for verification of learning outcomes | Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i> | No |
| c03 | Preparation for verification of learning outcomes | Implementation of an individual or group assignment necessary for course/phase/examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i> | No |
| d01 | Consulting the results of the verification of learning outcomes | Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes <i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i> | Yes |

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.