

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Practice of reading culture research
Module code		W1-BN-S1-PBKC02
Number of the ECTS credits		3
Language of instruction		Polish
Purpose and description of the content of education		Within the module's framework, students will learn about the dynamics of contemporary reading development - socio-cultural conditions, quantitative and qualitative studies of the social reach of books in Poland, and functional illiteracy as a phenomenon in cultural norms. The module aims to equip the student with knowledge and skills that will allow practical use of methods and standards for diagnosing and stimulating the raising of the level of reading culture of the individual and society.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
PBKC02_1	The student knows the basic concepts and theories of reading culture and its socio-cultural conditions; has knowledge of contemporary trends and dynamics of reading development in Poland and the world.	K_W02	4	
PBKC02_2	The student understands the phenomenon of functional illiteracy as a cultural and social problem.	K_W09	3	
PBKC02_3	The student can plan and carry out a study of reading practices using appropriate research methods; is able to analyze and interpret data on reading in a cultural and social context; is able to diagnose the level of reading culture in a selected social group or institution.	K_U04	4	
PBKC02_4	The student is able to design activities to stimulate reading development, tailored to specific needs and contexts	K_U06	4	
PBKC02_5	The student is aware of the importance of reading research for the development of culture and education; demonstrates a willingness to take action to promote reading in the local and community-wide environment; is able to cooperate in a research team and communicate research results in a way that can be understood by different audiences; understands the need for continuous improvement of research and cultural competence in the context of changing reading practices.	K_K01	4	

9.	Methods of conducting classes		
Code	Category	Name (description)	
b01	Problem-solving methods	Problem-based lecture	

		<i>an analysis of a selected scientific or practical problem accompanied by its assessment and an attempt to provide a solution to the issues presented in the lecture as well as the indication of the consequences of the proposed solution</i>
b02	Problem-solving methods	Lecture-discussion <i>transmission of content involving interaction with the lecture audience; discussion of lecture-related issues is one of its elements or constitutes its follow-up</i>
b04	Problem-solving methods	Activating method – discussion / debate <i>an exchange of views supported by substantive arguments leading to a clash of different views, a compromise or the identification of common positions; it proceeds according to previously agreed-upon rules regarding the time, manner and turn-taking as well as the principles of civil discourse; a discussion is not a competition but aims at finding the best solutions or presenting different points of view; its varieties include brainstorming, Oxford-style debate, panel discussion, decision tree, conference discussion; a debate is an orderly dispute between supporters and opponents of a viewpoint, usually specialists in the field or pre-selected representatives of a group dealing with a common problem</i>
b08	Problem-solving methods	Activating method – peer learning <i>learning through the exchange of knowledge in a group/team/pair of students, i.e., in the so-called learning cell; a kind of mutual learning; an approach focused on student activity under the guidance of the person teaching the course; a learning situation where students with a similar level of experience learn from one another</i>
b10	Problem-solving methods	SWOT analysis <i>a method of analyzing a phenomenon/action/work of an institution, employed to organize information and solve problems; applied in strategic planning, project implementation or solving a business or organizational problem; a universal tool to be used in the initial stage of a strategic analysis which involves sorting information about a problem into four categories: strengths and weaknesses, opportunities and threats; SWOT analysis makes it possible to determine the factors in favour of a project and its chances for success, as well as eliminating or reducing negative factors and threats to the project at the stage of early diagnosis</i>
c07	Demonstration methods	Screen presentation <i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
PBKC02_fs_1	lecture	15	course work	PBKC02_5, PBKC02_1, PBKC02_2	b01, b02, c07
PBKC02_fs_2	practical classes	30	course work	PBKC02_5, PBKC02_3, PBKC02_4	b04, b08, b10

11. The student's work, apart from participation in classes, includes in particular:				
Code	Category	Name (description)		Is it part of the BUNA?
a03	Preparation for classes	Developing practical skills <i>activities involving the repetition, refinement and consolidation of practical skills, including those developed during previous classes or new skills necessary for the implementation of subsequent elements of the curriculum (as preparation for class participation)</i>		No
b02	Consulting the curriculum and the organization	Verification / adjustment / discussion of syllabus provisions		Yes

	of classes	<i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/ examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	No

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.