

1.	Field of study	Entrepreneurship Studies
2.	Faculty	Faculty of Law and Administration
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	practical
6.	Mode of study	full-time

7.	General information about the module	
Module name		e-Entrepreneurship
Module code		eP
Number of the ECTS credits		2
Language of instruction		Polish
Purpose and description of the content of education		The purpose of the module will be to discuss issues of conducting business on the basis of the Internet with particular emphasis on the elements of enterprise promotion, sales and customer service. During the course, the student will learn about e-business and its infrastructure as a platform for communication and cooperation both inside and outside the enterprise, as well as issues related to methods of measuring the modernity and e-business readiness of the economy. The module also covers methods of diagnosing the state of the economy, its digital competitiveness and ability to absorb information and communication technology.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
KS_01	Is capable of dialogue, negotiation, customer service, relationship building and independent decision-making in a dynamic and permanently changing digital environment.	K_04	4	
U_01	Can diagnose the state of the economy, its digital competitiveness, and its ability to absorb information and communication technology.	U_01	4	
U_02	Can use e-business infrastructure as a platform for communication and collaboration within the company and with external parties such as customers, suppliers and business partners.	U_09	4	
W_01	Is familiar with e-business and its infrastructure as a platform for communication and collaboration within the company and with external parties.	W_07	3	
W_02	Has an advanced understanding of the role of information and communication technologies, including Internet applications, in conducting online business.	W_10	4	

9.	Methods of conducting classes		
	Code	Category	Name (description)
	b01	Problem-solving methods	Problem-based lecture <i>an analysis of a selected scientific or practical problem accompanied by its assessment and an attempt to provide a solution</i>

		<i>to the issues presented in the lecture as well as the indication of the consequences of the proposed solution</i>
b07	Problem-solving methods	Activating methods: a case study <i>a comprehensive description of a phenomenon connected with the selected discipline; reflecting the reality, presenting the 'what', 'where' and 'how' of the phenomenon, i.e., all of its key aspects to be discussed in class; used as a reproduction, presentation, discussion or diagnosis of factors that shape the phenomenon or interact with it; an in-depth qualitative analysis and evaluation of a selected phenomenon</i>
d01	Programmed learning methods	Working with a computer <i>e.g., Webquest; implementation of educational tasks using electronic and digital devices, computer programs and Internet applications; the academic teacher acts as a consultant; students' work is carried out step by step according to the plan laid own by the person teaching the course and following his instructions, and proceeds towards producing the indicated results within the set deadline</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
FZ_1	lecture	15	course work	U_01, W_01, W_02	b01
FZ_2	practical classes	15	course work	KS_01, U_02	b07, d01

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a03	Preparation for classes	Developing practical skills <i>activities involving the repetition, refinement and consolidation of practical skills, including those developed during previous classes or new skills necessary for the implementation of subsequent elements of the curriculum (as preparation for class participation)</i>	No
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/ examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.