

1.	Field of study	Scientific Information and Library Science
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module	
Module name		Strategic management of libraries
Module code		W1-BN-NB-N2-ZSB03
Number of the ECTS credits		3
Language of instruction		Polish
Purpose and description of the content of education		W ramach modułu studenci zdobędą wiedzę z zakresu zarządzania strategicznego biblioteką jako instytucją kultury. Realizacja modułu ma sprawić przede wszystkim, by student potrafił zastosować teorię w praktyce, umiał zastosować metody analizy strategicznej w działalności biblioteki, opracować misję, wizję oraz strategię instytucji. Celowi temu służy wykorzystanie metod aktywizujących studentów oraz analizowanie i krytyczna ocena licznych przykładów działań podejmowanych przez biblioteki różnych typów.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme		Level of competenc (scale 1-5)
ZSB03_01	Student ma szczegółową wiedzę o zarządzaniu strategicznym biblioteką jako instytucją kultury. Student zna zaawansowane metody i narzędzia wyszukiwania, selekcji i analizy informacji na potrzeby procesu zarządzania strategicznego biblioteką.	K_W05		5
		K_W06		3
		K_W10		3
ZSB03_02	Student potrafi zastosować różne metody analizy strategicznej biblioteki, opracować misję i wizję instytucji, przygotować strategiczny plan działania biblioteki. Potrafi analizować różnego typu dane, wyciągać na ich podstawie wnioski i identyfikować ewentualne problemy w zarządzaniu biblioteką. Posiada umiejętność samodzielnego planowania pracy w bibliotece, potrafi współpracować z innymi przy projektowaniu i wdrażaniu strategii działania biblioteki.	K_U01		5
		K_U02		5
		K_U06		3
		K_U08		3
ZSB03_03	Potrafi wyszukiwać, interpretować i stosować przepisy i regulacje prawne na potrzeby strategicznych decyzji w zarządzaniu biblioteką.	K_U09		4
ZSB03_04	Ma świadomość znaczenia i wpływu właściwego zarządzania biblioteką na proces kreowania jej wizerunku jako nowoczesnej instytucji.	K_K07		5
ZSB03_05	Student jest świadomy odpowiedzialności za decyzje podejmowane w procesie zarządzania strategicznego biblioteką, rozumie konieczność właściwego i rzetelnego przygotowania zawodowego do pełnienia w przyszłości funkcji kierowniczych.	K_K01		4
		K_K06		5

9. Methods of conducting classes		
Code	Category	Name (description)
b07	Problem-solving methods	Activating methods: a case study <i>a comprehensive description of a phenomenon connected with the selected discipline; reflecting the reality, presenting the 'what', 'where' and 'how' of the phenomenon, i.e., all of its key aspects to be discussed in class; used as a reproduction, presentation, discussion or diagnosis of factors that shape the phenomenon or interact with it; an in-depth qualitative analysis and evaluation of a selected phenomenon</i>
b10	Problem-solving methods	SWOT analysis <i>a method of analyzing a phenomenon/action/work of an institution, employed to organize information and solve problems; applied in strategic planning, project implementation or solving a business or organizational problem; a universal tool to be used in the initial stage of a strategic analysis which involves sorting information about a problem into four categories: strengths and weaknesses, opportunities and threats; SWOT analysis makes it possible to determine the factors in favour of a project and its chances for success, as well as eliminating or reducing negative factors and threats to the project at the stage of early diagnosis</i>
e04	Practical methods	Project scheduling <i>proceeding according to the steps proposed within a specific methodology for the completion of a task; e.g., identifying project objectives, determining the result, identifying strengths, limitations, opportunities and threats (SWOT), establishing a schedule of activities, assessing resources, establishing an implementation plan; the initial diagnosis; the reassessment of assumptions; the process of preparing the practical implementation of a project</i>
f01	Methods of self-learning	Self-education <i>a method which involves independent acquisition of knowledge, skills and social competences, extending their scope and quality; complementary to the learning process taking place in class; taking on the task of developing and adjusting qualifications on one's own; self-study</i>
f03	Methods of self-learning	Conceptual work <i>a (mainly intellectual) activity carried out independently (or in a selected group) resulting in the creation of a concept, idea or project; creating a plan based on a vision; developing a general outline of a project; producing a simplified sketch of the variant versions of a procedure/product/work</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
ZSB03_fs_1	practical classes	10	course work	ZSB03_01, ZSB03_02, ZSB03_03, ZSB03_04, ZSB03_05	b07, b10, e04, f01, f03

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	No
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	No

c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/ examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	No
d01	Consulting the results of the verification of learning outcomes	Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes <i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i>	Yes
d02	Consulting the results of the verification of learning outcomes	Development of a corrective action plan as well as supplementary/corrective tasks <i>reviewing and selecting tasks and activities enabling the elimination of errors indicated by the academic teacher, their verification or correction resulting in completing the task with at least the minimum passing grade</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.