

|    |                                |  |
|----|--------------------------------|--|
| 1. | Field of study                 | Scientific Information and Library Science |
| 2. | Faculty                        | Faculty of Humanities                      |
| 3. | Academic year of entry         | 2025/2026 (winter term)                    |
| 4. | Level of qualifications/degree | first-cycle studies                        |
| 5. | Degree profile                 | general academic                           |
| 6. | Mode of study                  | full-time                                  |

|   |                                      |  |
|---|--------------------------------------|--|
| 7.  | General information about the module |  |
| Module name   |                                      | Reception of content in the digital space  |
| Module code   |                                      | W1-BN-S1-OPRT05  |
| Number of the ECTS credits  |                                      | 3  |
| Language of instruction   |                                      | Polish   |
| Purpose and description of the content of education                               |                                      | This module explores the reception of text in the digital environment and the factors conditioning this process. Students learn to recognize reading behaviors in the culture of new media and to identify the reasons for these phenomena and the possibilities of promoting them in the digital space. |
| List of modules that must be completed before starting this module (if necessary) |                                      | not applicable   |

| 8.       | Learning outcomes of the module   |                                    |                                |
|----------|---|------------------------------------|--------------------------------|
| Code     | Description   | Learning outcomes of the programme | Level of competenc (scale 1-5) |
| OPRT05_1 | student potrafi scharakteryzować wybrane teorie dotyczące komunikacji (w tym naukowej) w środowisku cyfrowym. Umie wykorzystywać nowoczesne środki komunikowania, aby poprawić efektywność własnej pracy  | K_K01<br>K_U01<br>K_W01            | 4<br>4<br>3                    |
| OPRT05_2 | student potrafi przedstawić koncepcje i pojęcia związane z Internetem w aspekcie społecznym   | K_U01<br>K_W04                     | 4<br>3                         |
| OPRT05_3 | student umie rozpoznać współczesne zachowania czytelnicze w przestrzeni cyfrowej. Potrafi opisać akcje promujące czytelnictwo w środowisku cyfrowym   | K_U01<br>K_U08<br>K_W06            | 5<br>5<br>5                    |
| OPRT05_4 | student umie porównać wyniki badań w zakresie praktyk lekturowych w kulturze nowych mediów. Potrafi wyjaśnić na czym polega zjawisko konwergencji mediów. Ma świadomość zależności poziomu czytelnictwa od poziomu kompetencji medialnych                                   | K_U01<br>K_U08<br>K_W04            | 5<br>5<br>5                    |
| OPRT05_5 | student rozpoznaje koncepcji dotyczące odbioru tekstów dostępnych w formie drukowanej i cyfrowej oraz wpływu materialnej postaci tekstu na praktyki lekturowe. Student ma świadomość znaczenia odbioru tekstów na różnych nośnikach dla kształtowania nawyków czytelniczych | K_U08                              | 5                              |

| 9. Methods of conducting classes |                             |   |
|----------------------------------|-----------------------------|---|
| Code                             | Category                    | Name (description)  |
| b09                              | Problem-solving methods     | Activating method – flipped classroom<br><i>anticipatory learning; work in class is based on previously studied material indicated by the person teaching the course; preparation outside the classroom serves the purpose of getting familiar with the issues whose knowledge is necessary for participating in the in-class discussion and the training in the related practical skills; the activity is based on the work of students under the guidance of the person teaching the course</i> |
| d01                              | Programmed learning methods | Working with a computer<br><i>e.g., Webquest; implementation of educational tasks using electronic and digital devices, computer programs and Internet applications; the academic teacher acts as a consultant; students' work is carried out step by step according to the plan laid own by the person teaching the course and following his instructions, and proceeds towards producing the indicated results within the set deadline</i>  |
| e02                              | Practical methods           | Production exercise – workshop<br><i>an activity involving the creation of an object/product according to the rules/principles/description provided by the academic teacher acting as the workshop master</i>   |

| 10. Forms of teaching |                    |                 |   |  |                               |
|-----------------------|--------------------|-----------------|---|--|-------------------------------|
| Code                  | Name               | Number of hours | Assessment of the learning outcomes of the module | Learning outcomes of the module                  | Methods of conducting classes |
| OPRT05_fs_1           | laboratory classes | 30              | course work                                       | OPRT05_1, OPRT05_2, OPRT05_3, OPRT05_4, OPRT05_5 | b09, d01, e02                 |

| 11. The student's work, apart from participation in classes, includes in particular: |   |  |                         |
|--|---|--|-------------------------|
| Code   | Category  | Name (description)   | Is it part of the BUNA? |
| a02  | Preparation for classes   | Literature reading / analysis of source materials<br><i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>  | No                      |
| a04  | Preparation for classes   | Consulting materials complementary to those indicated in the syllabus<br><i>agreeing on materials complementary to those indicated in the syllabus, supporting the implementation of tasks resulting from or necessary for class participation</i>   | Yes                     |
| c02  | Preparation for verification of learning outcomes               | Studying the literature used in and the materials produced in class<br><i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i> | No                      |
| c03  | Preparation for verification of learning outcomes               | Implementation of an individual or group assignment necessary for course/phase/<br>examination completion<br><i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>  | No                      |
| d01  | Consulting the results of the verification of learning outcomes | Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes<br><i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i>   | Yes                     |

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.