

1.	Field of study	German Studies
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Warsztaty z praktykami biznesu
Module code		W1-FGS1-WPB-5
Number of the ECTS credits		1
Language of instruction		German
Purpose and description of the content of education		Celem modułu jest wprowadzenie do skutecznego wykorzystania zdobytej wiedzy teoretycznej w praktyce biznesowej. Pod okiem osób posiadających doświadczenie i prowadzących własne działalności gospodarcze studium zdobywają umiejętności przydatne w zarządzaniu swoją dziedziną oraz w kontaktach z partnerami biznesowymi, m.in. w zakresie planowania, zarządzania, marketingu, analiz strategicznych czy komunikacji z klientem.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
K01	wykazuje gotowość do planowania i organizowania pracy indywidualnej i w zespole, pełniąc różne role, podejmując i wyznaczając zadania typowe dla zakresów ujętych w module	FG_K02 FG_K03	4 4	
U01	posiada podstawową umiejętność zarządzania, planowania i analizy zagadnień związanych z szeroko rozumianym prowadzeniem działalności gospodarczej	FG_U04 FG_U09 FG_U10	4 4 4	
U02	potrafi komunikować się w obszarze biznesu	FG_U02 FG_U06 FG_U08	4 4 4	
U03	potrafi w sposób twórczy, refleksyjny i krytyczny wyszukiwać, oceniać, selekcjonować, analizować, zestawiać, dobierać i użytkować informacje oraz materiały z wykorzystaniem różnych źródeł i sposobów	FG_U02 FG_U07 FG_U10	4 4 4	
W01	ma elementarną wiedzę praktyczną i teoretyczną w zakresie prowadzenia działalności gospodarczej	FG_W07 FG_W09	4 4	

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9. Methods of conducting classes		
Code	Category	Name (description)
a05	Lecture methods / expository methods	Explanation/clarification <i>explication involving the derivation of a predetermined theorem from other, already known ones, in the number of steps specified by the person teaching the course</i>
b04	Problem-solving methods	Activating method – discussion / debate <i>an exchange of views supported by substantive arguments leading to a clash of different views, a compromise or the identification of common positions; it proceeds according to previously agreed-upon rules regarding the time, manner and turn-taking as well as the principles of civil discourse; a discussion is not a competition but aims at finding the best solutions or presenting different points of view; its varieties include brainstorming, Oxford-style debate, panel discussion, decision tree, conference discussion; a debate is an orderly dispute between supporters and opponents of a viewpoint, usually specialists in the field or pre-selected representatives of a group dealing with a common problem</i>
b07	Problem-solving methods	Activating methods: a case study <i>a comprehensive description of a phenomenon connected with the selected discipline; reflecting the reality, presenting the 'what', 'where' and 'how' of the phenomenon, i.e., all of its key aspects to be discussed in class; used as a reproduction, presentation, discussion or diagnosis of factors that shape the phenomenon or interact with it; an in-depth qualitative analysis and evaluation of a selected phenomenon</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W1-FGS1-WPB-C	practical classes	15	course work	K01, U01, U02, U03, W01	a05, b04, b07

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a03	Preparation for classes	Developing practical skills <i>activities involving the repetition, refinement and consolidation of practical skills, including those developed during previous classes or new skills necessary for the implementation of subsequent elements of the curriculum (as preparation for class participation)</i>	Yes
a04	Preparation for classes	Consulting materials complementary to those indicated in the syllabus <i>agreeing on materials complementary to those indicated in the syllabus, supporting the implementation of tasks resulting from or necessary for class participation</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.