

1.	Field of study	Sustainable Tourism
2.	Faculty	Faculty of Natural Sciences
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Tourism development planning
Module code		W2-TZ-S1-030
Number of the ECTS credits		3
Language of instruction		Polish
Purpose and description of the content of education		The subject Tourism Development Planning focuses on preparing students for professional planning and management of tourist space. During classes, students will become familiar with the principles of planning tourist infrastructure, managing natural and cultural resources, and creating attractive tourist offers. The subject will provide students with the knowledge and skills necessary for effective development of areas for tourism, taking into account the principles of sustainable development and environmental protection. The subject is interdisciplinary in nature, combining elements of geography, urban planning, tourism management, and environmental protection. The main objective of the subject Tourism Development Planning is to familiarize students with the principles of planning tourist infrastructure and managing natural and cultural resources, develop skills in creating attractive tourist offers and managing tourist space in a sustainable manner, and prepare students to identify and solve problems related to tourist development.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
W2-TZ-S1-030_1	knows and understands the principles of planning tourist infrastructure and managing natural and cultural resources	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-030_2	understands the impact of tourist development on the natural environment and the principles of sustainable management of tourist space	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-030_3	knows the methods of creating attractive tourist offers and managing tourist space in a sustainable manner	TZ-W04 TZ-W05	1 1	
W2-TZ-S1-030_4	is able to plan and manage tourist space while respecting the principles of environmental protection and sustainable development	TZ-U03 TZ-U05	1 1	
W2-TZ-S1-030_5	is able to create attractive tourist offers and manage natural and cultural resources in a sustainable manner	TZ-U05 TZ-U06	1 1	

W2-TZ-S1-030_6	is able to identify and solve problems related to tourist development	TZ-U02 TZ-U03	1 1
W2-TZ-S1-030_7	is aware of the impact of tourist development on the natural environment and is ready to take action for sustainable development	TZ-K01 TZ-K05	1 1
W2-TZ-S1-030_8	understands the importance of social and environmental responsibility in the tourism industry	TZ-K02 TZ-K06	1 1

9. Methods of conducting classes		
Code	Category	Name (description)
a01	Lecture methods / expository methods	Formal lecture/ course-related lecture <i>a systematic course of study involving a synthetic presentation of an academic discipline; its implementation assumes a passive reception of the information provided</i>
e01	Practical methods	Laboratory exercise / experiment <i>[also conducted as fieldwork] a method of practical application of knowledge; implemented in three stages: the recognition of a problem induced by the task content, the formulation of the problem and the attempt to solve it accompanied by the assessment of the effects; the goal is to acquire skills, abilities and habits, and to consolidate the acquired knowledge so that it becomes operational; the laboratory method assumes greater independence of learners than carrying out an experiment</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W2-TZ-S1-030_fs_1	lecture	10	course work	W2-TZ-S1-030_1, W2-TZ-S1-030_2, W2-TZ-S1-030_4, W2-TZ-S1-030_5	a01
W2-TZ-S1-030_fs_2	laboratory classes	20	course work	W2-TZ-S1-030_3, W2-TZ-S1-030_6, W2-TZ-S1-030_7, W2-TZ-S1-030_8	e01

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>	Yes
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class</i>	Yes

		<i>participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.