

1.	Field of study	Sustainable Tourism
2.	Faculty	Faculty of Natural Sciences
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Problems of tourism development
Module code		W2-TZ-S1-028
Number of the ECTS credits		3
Language of instruction		Polish
Purpose and description of the content of education		The subject Problems of Tourism Development focuses on the analysis of challenges and barriers related to the development of tourism at the local, regional and global levels. During the course, students will become familiar with the social, economic, environmental and cultural problems that affect the development of the tourism industry. The subject will equip students with the knowledge and skills necessary to identify, analyze and solve problems related to the development of tourism, taking into account the principles of sustainable development and social responsibility. The main objective of the subject Problems of Tourism Development is to familiarize students with the main social, economic, environmental and cultural problems affecting the development of tourism, to develop the ability to analyze and evaluate tourism development problems and to propose solutions consistent with the principles of sustainable development, and to prepare students to plan and implement tourism development strategies that take into account local and global challenges
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
W2-TZ-S1-028_1	knows and understands the main social, economic, environmental and cultural issues affecting the development of tourism	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-028_2	understands the impact of tourism development problems on local communities, the natural environment and the economy	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-028_3	knows the methods of analysis and evaluation of tourism development problems and proposing solutions in accordance with the principles of sustainable development	TZ-W04 TZ-W05	1 1	
W2-TZ-S1-028_4	is able to analyze and evaluate tourism development problems at local, regional and global levels	TZ-U03 TZ-U05	1 1	
W2-TZ-S1-028_5	is able to propose solutions to tourism development problems, taking into account the principles of sustainable development	TZ-U02 TZ-U03	1 1	

W2-TZ-S1-028_6	is able to plan and implement tourism development strategies that take into account local and global challenges	TZ-U05 TZ-U06	1 1
W2-TZ-S1-028_7	is aware of the impact of tourism development problems on society, the environment and the economy and is ready to take action for sustainable development	TZ-K01 TZ-K05	1 1

9. Methods of conducting classes		
Code	Category	Name (description)
a01	Lecture methods / expository methods	Formal lecture/ course-related lecture <i>a systematic course of study involving a synthetic presentation of an academic discipline; its implementation assumes a passive reception of the information provided</i>
e01	Practical methods	Laboratory exercise / experiment <i>[also conducted as fieldwork] a method of practical application of knowledge; implemented in three stages: the recognition of a problem induced by the task content, the formulation of the problem and the attempt to solve it accompanied by the assessment of the effects; the goal is to acquire skills, abilities and habits, and to consolidate the acquired knowledge so that it becomes operational; the laboratory method assumes greater independence of learners than carrying out an experiment</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W2-TZ-S1-028_fs_1	lecture	15	course work	W2-TZ-S1-028_1, W2-TZ-S1-028_2, W2-TZ-S1-028_4, W2-TZ-S1-028_5	a01
W2-TZ-S1-028_fs_2	laboratory classes	15	course work	W2-TZ-S1-028_3, W2-TZ-S1-028_6, W2-TZ-S1-028_7	e01

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>	Yes
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	Yes
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning	Yes

		outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.