University of Silesia in Katowice

1.	Field of study	Sustainable Tourism
2.	Faculty	Faculty of Natural Sciences
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name	Tourist regions of the world	
Module code	W2-TZ-S1-008	
Number of the ECTS credits	5	
Language of instruction	Polish	
Purpose and description of the content of education	The subject focuses on the analysis of the most important tourist destinations, their attractions, culture, history and factors influencing their popularity. Students will become familiar with the characteristics of tourist regions on different continents, taking into account both natural and cultural aspects. The subject develops the ability to analyze and compare tourist regions and understand how different factors affect the development of tourism in different parts of the world. The subject combines elements of geography, cultural studies, history and tourism management. During the classes, students will analyze specific examples of tourist regions, both well-known and less popular, to understand how cultural and natural diversity affects tourist attractiveness. The main objective of the subject Tourist Regions of the World is to equip students with the knowledge and skills necessary to understand and analyze the diversity of tourist regions in the world. Students will also become familiar with the characteristics of the most important tourist regions in the world, including their attractions, culture, history and natural environment. In addition, students will develop the skills to analyze and compare tourist regions in terms of their attractiveness and specificity.	
List of modules that must be completed before starting this module (if necessary)	not applicable	

8.	Learning outcomes of the module		
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)
W2-TZ-S1-008_1	knows and understands the characteristics of the most important tourist regions in the world, including their attractions, culture, history and natural environment	TZ-W01 TZ-W03	1 1
W2-TZ-S1-008_2	understands the influence of natural, cultural and socio-economic factors on the development of tourism in various regions of the world	TZ-W01 TZ-W03	1 1
W2-TZ-S1-008_3	knows the principles of sustainable tourism development and their importance for the protection of the environment and cultural heritage	TZ-W04 TZ-W05	1 1
W2-TZ-S1-008_4	is able to analyze and compare tourist regions in terms of their attractiveness and specificity	TZ-U01 TZ-U02	1 1
W2-TZ-S1-008	is able to identify and evaluate factors influencing the development of tourism in various regions of the world	TZ-U02	1

_5		TZ-U03	1
W2-TZ-S1-008_6	is able to design and implement strategies for promoting tourist regions, taking into account their unique features	TZ-U03 TZ-U04	1 1
W2-TZ-S1-008_7	is aware of the cultural and natural diversity of tourist regions and ready to promote their sustainable development	TZ-K01 TZ-K05	1 1

9.	Methods of conducting classes	
Code	**Category**	**Name (description)**
a01	Lecture methods / expository methods	Formal lecture/ course-related lecture *a systematic course of study involving a synthetic presentation of an academic discipline; its implementation assumes a passive reception of the information provided*
e01	Practical methods	Laboratory exercise / experiment *[also conducted as fieldwork] a method of practical application of knowledge; implemented in three stages: the recognition of a problem induced by the task content, the formulation of the problem and the attempt to solve it accompanied by the assessment of the effects; the goal is to acquire skills, abilities and habits, and to consolidate the acquired knowledge so that it becomes operational; the laboratory method assumes greater independence of learners than carrying out an experiment*

10.	Forms of teaching					
Code	**Name**	**Number of hours**	**Assessment of the learning outcomes of the module**	**Learning outcomes of the module**	**Methods of conducting classes**
W2-TZ-S1-008_fs_1	lecture	30	exam	W2-TZ-S1-008_1, W2-TZ-S1-008_2, W2-TZ-S1-008_4, W2-TZ-S1-008_5	a01
W2-TZ-S1-008_fs_2	laboratory classes	30	course work	W2-TZ-S1-008_3, W2-TZ-S1-008_6, W2-TZ-S1-008_7	e01

11.	The student's work, apart from participation in classes, includes in particular:		
Code	**Category**	**Name (description)**	**Is it part of the BUNA?**
a01	Preparation for classes	Search for materials and review activities necessary for class participation *reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes*	Yes
a02	Preparation for classes	Literature reading / analysis of source materials *reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class*	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content *reading through the syllabus and getting acquainted with its content*	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions *consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.*	Yes

c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes *devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.*	Yes
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class *exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class*	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: https://usosweb.us.edu.pl.