

1.	Field of study	Sustainable Tourism
2.	Faculty	Faculty of Natural Sciences
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Tourist attractions of Poland
Module code		W2-TZ-S1-014
Number of the ECTS credits		5
Language of instruction		Polish
Purpose and description of the content of education		Tourist Attractions of Poland is a subject that focuses on the analysis of a variety of objects and places that attract tourists from both home and abroad, such as cultural monuments, natural wonders, national parks, historic cities, pilgrimage sites and modern tourist attractions. Students will learn about the characteristics of these places, their history, cultural and natural significance, as well as the factors that influence their popularity among tourists. The course combines elements of geography, history, cultural studies and tourism management. During the course of the course, students will analyze specific examples of tourist attractions in Poland in order to understand how cultural and natural diversity affects the tourist attractiveness of the country. The main objective of the subject Tourist Attractions of Poland is to familiarize students with the characteristics of the most important tourist attractions in Poland, including their history, cultural and natural significance, to develop the ability to analyze and compare tourist attractions in terms of their attractiveness and specificity, and to prepare students to identify factors that influence the popularity of tourist attractions among tourists.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
W2-TZ-S1-014_1	knows the most important tourist attractions in Poland, including their history, cultural and natural significance	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-014_2	understands the influence of cultural, historical and natural factors on tourist attractiveness	TZ-W01 TZ-W04	1 1	
W2-TZ-S1-014_3	knows the principles of sustainable tourism development and their importance for the protection of the environment and cultural heritage	TZ-W04 TZ-W05	1 1	
W2-TZ-S1-014_4	is able to analyze and compare tourist attractions in terms of their attractiveness and specificity	TZ-U01 TZ-U02	1 1	
W2-TZ-S1-014	is able to identify and evaluate factors influencing the popularity of tourist attractions among tourists	TZ-U01	1	

_5		TZ-U02	1
W2-TZ-S1-014_6	is able to design and implement strategies for promoting tourist attractions, taking into account their unique features	TZ-U03 TZ-U06	1 1
W2-TZ-S1-014_7	is aware of the cultural and natural diversity of tourist attractions in Poland and is ready to promote their sustainable development	TZ-K05 TZ-K06	1 1

9. Methods of conducting classes		
Code	Category	Name (description)
a01	Lecture methods / expository methods	Formal lecture/ course-related lecture <i>a systematic course of study involving a synthetic presentation of an academic discipline; its implementation assumes a passive reception of the information provided</i>
e01	Practical methods	Laboratory exercise / experiment <i>[also conducted as fieldwork] a method of practical application of knowledge; implemented in three stages: the recognition of a problem induced by the task content, the formulation of the problem and the attempt to solve it accompanied by the assessment of the effects; the goal is to acquire skills, abilities and habits, and to consolidate the acquired knowledge so that it becomes operational; the laboratory method assumes greater independence of learners than carrying out an experiment</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W2-TZ-S1-014_fs_1	lecture	30	exam	W2-TZ-S1-014_1, W2-TZ-S1-014_2, W2-TZ-S1-014_4, W2-TZ-S1-014_5	a01
W2-TZ-S1-014_fs_2	laboratory classes	30	course work	W2-TZ-S1-014_3, W2-TZ-S1-014_6, W2-TZ-S1-014_7	e01

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>	Yes
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	Yes

c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.