

1.	Field of study	Journalism and Social Communication
2.	Faculty	Faculty of Social Sciences
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module	
Module name		Monographic lecture
Module code		WM
Number of the ECTS credits		2
Language of instruction		
Purpose and description of the content of education		Opisanie i wyjaśnienie słuchaczom aktualnych tendencji dominujących w procesach komunikacyjnych, społecznych, politycznych, gospodarczych lub kulturowych
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
K01	Jest przygotowany do wyjaśniania wzajemnych powiązań między mediami masowymi a światem społecznym	K01	3	
		K02	3	
U01	Potrafi opisać i zinterpretować podstawowe relacje między systemem społecznym a systemem medialnym	U01	4	
U2	Umie wyjaśnić znaczenie mediów masowych dla kształtowania relacji społecznych	U02	4	
W1	Ma wiedzę na temat zjawiska komunikacji, jego historycznego rozwoju oraz filozoficznych, społeczno-kulturowych, politycznych, ekonomicznych i technologicznych podstaw w wymiarze interpersonalnym, grupowym, instytucjonalnym oraz publicznym, włączając wiedzę o języku i innych środkach komunikacji	W01	2	
		W02	2	
		W03	2	
W2	Ma wiedzę o współczesnych aspektach funkcjonowania człowieka w życiu społecznym, rodzajach i zależnościach struktur, instytucji oraz interakcji społecznych, w wymiarze lokalnym, regionalnym, krajowym i międzynarodowym ze szczególnym uwzględnieniem znaczenia procesów komunikacyjnych	W02	2	
		W03	4	
		W04	2	
W3	Rozumie rolę mediów masowych i komunikacji w kształtowaniu zjawisk politycznych, społecznych, gospodarczych i kulturowych, Rozróżnia główne koncepcje funkcjonowania mediów masowych.	W01	3	
		W04	2	
W4	Rozumie rolę mediów masowych w kształtowaniu zjawisk społecznych, gospodarczych i kulturowych	W06	3	

9. Methods of conducting classes		
Code	Category	Name (description)
a02	Lecture methods / expository methods	Monographic lecture <i>an exhaustive discussion of one issue, usually related to the research interests of the person teaching the course or a thorough presentation of one selected issue</i>
a03	Lecture methods / expository methods	Description <i>a description of objects, phenomena, processes or people; it involves specifying the structure and characteristic features of the object, phenomenon, or process being described; it is usually accompanied by a demonstration of the described object or by its models, drawings, tables, charts, etc.; a description may take the form of an explanation, classification, justification or comparison</i>
a05	Lecture methods / expository methods	Explanation/clarification <i>explication involving the derivation of a predetermined theorem from other, already known ones, in the number of steps specified by the person teaching the course</i>
b01	Problem-solving methods	Problem-based lecture <i>an analysis of a selected scientific or practical problem accompanied by its assessment and an attempt to provide a solution to the issues presented in the lecture as well as the indication of the consequences of the proposed solution</i>
c07	Demonstration methods	Screen presentation <i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>
f01	Methods of self-learning	Self-education <i>a method which involves independent acquisition of knowledge, skills and social competences, extending their scope and quality; complementary to the learning process taking place in class; taking on the task of developing and adjusting qualifications on one's own; self-study</i>
f02	Methods of self-learning	Individual work with a text <i>searching for and acquiring new information using textbooks and other written sources (including their digital versions); searching for texts, selecting fragments for analysis/interpretation, using other texts to solve a problem related to the studied issue</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
1	lecture	20	course work	K01, U01, U2, W1, W2, W3, W4	a02, a03, a05, b01, c07, f01, f02

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a01	Preparation for classes	Search for materials and review activities necessary for class participation <i>reviewing literature, documentation, tools and materials as well as the specifics of the syllabus and the range of activities indicated in it as required for full participation in classes</i>	No
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	No

a04	Preparation for classes	Consulting materials complementary to those indicated in the syllabus <i>agreeing on materials complementary to those indicated in the syllabus, supporting the implementation of tasks resulting from or necessary for class participation</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c02	Preparation for verification of learning outcomes	Studying the literature used in and the materials produced in class <i>exploring the studied content, inquiring, considering, assimilating, interpreting it, or organizing knowledge obtained from the literature, documentation, instructions, scenarios, etc., used in class as well as from the notes or other materials/artifacts made in class</i>	No
e01	Activities complementary to the classes	Undertaking, on one's own initiative and individually, activities aimed at expanding the scope or depth of the teaching content, also beyond the walls of the University <i>a set of activities undertaken independently and on the student's own initiative, aimed at expanding the depth and scope of knowledge and skills, their revision and repetition, retention or verification, also activities carried outside the university, e.g., in a culture promoting or educational institution, a laboratory, in the open air, etc.; also self-education</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.