University of Silesia in Katowice

1.	Field of study	Music in Multimedia
2.	Faculty	Faculty of Fine Arts and Educational Science
3.	Academic year of entry	2025/2026 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	practical
6.	Mode of study	full-time

7.	General information about the module	
Module name		Mood board
Module code		W6-DigiCrea-MM-MB
Number of the ECTS credits		1
Language of instruction		English
Purpose and description of the content of education		The "Mood Board" module aims to introduce students to the techniques of creating mood boards, which are essential tools in the creative process of digital art. During the course, students will work on their own projects to develop skills in visualizing ideas and conveying emotions through various visual, sound, and textual elements. The classes will take the form of tutorials, where the instructor will act as a mentor, providing individual guidance and support in solving creative challenges. Students will be able to develop their projects while receiving direct feedback from the instructor. The module will also include the analysis of mood boards from various fields of art and design. Students will experiment with different techniques and tools as part of their independent work.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module		
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)
S2-MB_1	The student knows the principles of creating mood boards, including techniques for visualizing ideas and combining visual, sound, and textual elements.	W6-MM-S2-W02 W6-MM-S2-W03 W6-MM-S2-W07	5 3 3
S2-MB_2	The student can create a mood board that effectively conveys the emotions and ideas of an artistic project.	W6-MM-S2-U03 W6-MM-S2-U04	4 3
S2-MB_3	The student selects appropriate techniques and tools for creating mood boards tailored to the specifics of a given project.	W6-MM-S2-U03 W6-MM-S2-U04	4 3
S2-MB_4	The student demonstrates openness to constructive feedback and can collaborate with a mentor to improve their projects.	W6-MM-S2-K01 W6-MM-S2-K04 W6-MM-S2-K06	2 3 3

9.	Methods of conducting classes	
Code	**Category**	**Name (description)**
b05	Problem-solving methods	Activating method – seminar / proseminar *a seminar method; usually an oral presentation of a previously studied/diagnosed problem delivered on a forum; it aims at provoking a discussion concerning the results of research work; a type of conference, course or training session modelled on seminar classes*
c06	Demonstration methods	Demonstration-imitation *a presentation of a model way of performing specific activities accompanied by a commentary; it aims at triggering imitation activities in an individual or in a group of participants observing the activities of the person teaching the course until the right habit is formed through regular exercise; the demonstration-imitation method is combined with a physical practice of activities/behaviours*
c07	Demonstration methods	Screen presentation *a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image*
c08	Demonstration methods	Value-based methods – affective methods *methods of participating in exhibited moral, social, aesthetic and scientific values; activities evoking genuine emotional reactions to works/objects/actions; a method which activates an emotional response to the presented content, intensifies attention, depth of experience and a reflection on values*

10.	Forms of teaching				
Code	**Name**	**Number of hours**	**Assessment of the learning outcomes of the module**	**Learning outcomes of the module**	**Methods of conducting classes**
C_MB	practical classes	15	course work	S2-MB_1, S2-MB_2, S2-MB_3, S2-MB_4	b05, c06, c07, c08

11.	The student's work, apart from participation in classes, includes in particular:		
Code	**Category**	**Name (description)**	**Is it part of the BUNA?**
a02	Preparation for classes	Literature reading / analysis of source materials *reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class*	No
a03	Preparation for classes	Developing practical skills *activities involving the repetition, refinement and consolidation of practical skills, including those developed during previous classes or new skills necessary for the implementation of subsequent elements of the curriculum (as preparation for class participation)*	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/examination completion *a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course*	Yes
e01	Activities complementary to the classes	Undertaking, on one's own initiative and individually, activities aimed at expanding the scope or depth of the teaching content, also beyond the walls of the University *a set of activities undertaken independently and on the student's own initiative, aimed at expanding the depth and scope of knowledge and skills, their revision and repetition, retention or verification, also*	No

| | | *activities carried outside the university, e.g., in a culture promoting or educational institution, a laboratory, in the open air, etc.; also self-education* | |

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: https://usosweb.us.edu.pl.