

1.	Field of study	Media Cultures
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2024/2025 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

7.	General information about the module	
Module name		New media competences
Module code		W1-KM-N1-KN04
Number of the ECTS credits		2
Language of instruction		Polish
Purpose and description of the content of education		The aim of the module is to acquire and deepen knowledge of new media competences. Within the module, the student acquires knowledge of knowledge transformations in cyberculture, new media technologies and the resulting transformations of perceptual and cognitive processes.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
U_01	is able to acquire independently the knowledge of media studies in relation to the theoretical and methodological texts devoted to them	W1-M01SN_U03	5	
U_02	is able to communicate using various channels and new communication technologies with specialists in the field of media studies and cultural communication, including cultural creators and practitioners, in Polish and foreign languages.	W1-M01SN_U07	3	
W_01	has knowledge of the nature of social sciences, their place in the system of sciences and their relationship to media and communication sciences	W1-M01SN_W09	5	
W_02	has knowledge of the social and media functioning of human beings; role, place, status, position, prestige and their social dynamics	W1-M01SN_W11	5	
W_03	knows and understands methods of analysis and interpretation of various medial cultural products appropriate to selected traditions, theories or research schools in media studies and knowledge of cultural communication	W1-M01SN_W05	5	

9.	Methods of conducting classes		
	Code	Category	Name (description)
	a02	Lecture methods / expository methods	Monographic lecture <i>an exhaustive discussion of one issue, usually related to the research interests of the person teaching the course or a thorough presentation of one selected issue</i>
	b02	Problem-solving methods	Lecture-discussion

		<i>transmission of content involving interaction with the lecture audience; discussion of lecture-related issues is one of its elements or constitutes its follow-up</i>
c02	Demonstration methods	Video show <i>reproducing a film or video material in its entirety or in fragments in order to illustrate the content taught in class, to submit it to analysis and evaluation or to use it as an exercise in image perception; a film/video can be a work of art, an illustration (also technical illustration) of a content/phenomenon/object, a private record of an action, a media image, etc.</i>
c07	Demonstration methods	Screen presentation <i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W1-KM-W	lecture	10	course work	U_01, U_02, W_01, W_02, W_03	a02, b02, c02, c07

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a02	Preparation for classes	Literature reading / analysis of source materials <i>reading the literature indicated in the syllabus; reviewing, organizing, analyzing and selecting source materials to be used in class</i>	No
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
b02	Consulting the curriculum and the organization of classes	Verification / adjustment / discussion of syllabus provisions <i>consulting the content of the syllabus, possibly in the presence of the year tutor or members of the class group, and, if necessary, reassessing the provisions concerning special conditions for class participation, e.g., space and time requirements, technical and other requirements, including conditions for participation in classes outside the walls of the university, classes organized in blocks, organized online, etc.</i>	Yes
c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.