

1.	Field of study	International Studies in Political Science and Diplomacy
2.	Faculty	Faculty of Social Sciences
3.	Academic year of entry	2024/2025 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		Public Diplomacy - research project
Module code		W3-MS-S1-PDRP
Number of the ECTS credits		2
Language of instruction		English
Purpose and description of the content of education		The module aims to analyze the diplomatic activities that states conduct abroad. Students will learn about the practical use of tools and strategies that states use to build a positive image in the international arena. Classes are conducted using the workshop method. Student persons, working in groups, prepare concepts for an event promoting selected elements of Polish culture or science abroad. Divided into groups, students prepare the concept of the event (along with its budget) during the semester and present it in class according to the established schedule.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
PDRP_K01	The student is ready to take effective and informed action in the field of public diplomacy and is aware of the need to be guided by ethical principles in his actions.	MS_1_K02 MS_1_K04	3 4	
PDRP_K02	The student is aware of the need to deepen his knowledge in the field of public diplomacy and is ready to consult experts during tasks that he cannot complete on his own.	MS_1_K01	4	
PDRP_U01	The student can independently or in a team creatively plan and present a project for a cultural event to promote the selected country abroad, and can conduct an evaluation of his project.	MS_1_U05 MS_1_U07 MS_1_U09	3 4 4	
PDRP_U02	The student is able to work effectively in a team, including an international one, acting as a member or leader in it, showing openness and respect for cultural and worldview differences.	MS_1_U03 MS_1_U04 MS_1_U09	3 3 4	
PDRP_U03	Thanks to the knowledge about the Soft Power concept, the student is able to creatively plan and implement a cultural event promoting Poland abroad. S/he can do this as part of teamwork, and also as a leader.	MS_1_U04	4	
PDRP_W01	The student knows and understands key terms and concepts related to public diplomacy and uses them in a foreign	MS_1_W03	5	

	language.		
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9. Methods of conducting classes		
Code	Category	Name (description)
b01	Problem-solving methods	Problem-based lecture <i>an analysis of a selected scientific or practical problem accompanied by its assessment and an attempt to provide a solution to the issues presented in the lecture as well as the indication of the consequences of the proposed solution</i>
b07	Problem-solving methods	Activating methods: a case study <i>a comprehensive description of a phenomenon connected with the selected discipline; reflecting the reality, presenting the 'what', 'where' and 'how' of the phenomenon, i.e., all of its key aspects to be discussed in class; used as a reproduction, presentation, discussion or diagnosis of factors that shape the phenomenon or interact with it; an in-depth qualitative analysis and evaluation of a selected phenomenon</i>
c07	Demonstration methods	Screen presentation <i>a presentation of synthetic image content using computer graphics, e.g., a series of slides or other multimedia forms, usually accompanied by a commentary; typical components of a screen presentation include text organized into bulleted points, charts, images and animations, sometimes sound effects or music; a multimedia illustration of course content presented in the form of a projected image</i>
f03	Methods of self-learning	Conceptual work <i>a (mainly intellectual) activity carried out independently (or in a selected group) resulting in the creation of a concept, idea or project; creating a plan based on a vision; developing a general outline of a project; producing a simplified sketch of the variant versions of a procedure/product/work</i>

10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
W3-MS-S1-PDRP_Wr	workshop	30	course work	PDRP_K01, PDRP_K02, PDRP_U01, PDRP_U02, PDRP_U03, PDRP_W01	b01, b07, c07, f03

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a03	Preparation for classes	Developing practical skills <i>activities involving the repetition, refinement and consolidation of practical skills, including those developed during previous classes or new skills necessary for the implementation of subsequent elements of the curriculum (as preparation for class participation)</i>	Yes
a05	Preparation for classes	Production/preparation of tools, materials or documentation necessary for class participation <i>developing, preparing and assessing the usefulness of tools and materials (e.g. aids, scenarios, research tools, equipment, etc.) to be employed in class or as an aid when preparing for classes</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
b03	Consulting the curriculum and the organization of classes	Consulting the schedule <i>getting acquainted with the class schedule, possibly in the presence of the year tutor, in order to optimize participation in classes, including those supplementary to the core subjects listed in the pursued study programme</i>	Yes

c01	Preparation for verification of learning outcomes	Determining the stages of task implementation contributing to the verification of learning outcomes <i>devising a task implementation strategy embracing the division of content, the range of activities, implementation time and/or the method(s) of obtaining the necessary materials and tools, etc.</i>	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/ examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.