

1.	Field of study	Ethnology and Cultural Anthropology
2.	Faculty	Faculty of Fine Arts and Educational Science
3.	Academic year of entry	2023/2024 (winter term), 2024/2025 (winter term)
4.	Level of qualifications/degree	first-cycle studies
5.	Degree profile	general academic
6.	Mode of study	full-time

7.	General information about the module	
Module name		UX Research
Module code		W6-AK-S1-URN
Number of the ECTS credits		2
Language of instruction		Polish
Purpose and description of the content of education		The module is designed to indicate the role of research in the User Experience Design (UX Design) process, i.e. user-oriented design, as well as the role of the researcher in ensuring the reliability of the research process and the accuracy of the conclusions obtained. The student will learn the stages of UX Research, including: preparation for research with users, research methods used in design, data analysis and reporting, research-based modeling, communication of research results. The module aims to equip the student with competencies enabling him to become an intermediary between the user and the designer of products and services.
List of modules that must be completed before starting this module (if necessary)		not applicable

8.	Learning outcomes of the module			
Code	Description	Learning outcomes of the programme	Level of competenc (scale 1-5)	
_K_1	jest gotów do wejścia w rolę pośrednika pomiędzy użytkownikiem a projektantem produktów i usług, z uwzględnieniem zasad etyki zawodowej etnologa i antropologa kultury	K_K06	5	
_U_1	potrafi pracować indywidualnie i zespołowo w zespołach interdyscyplinarnych	K_U07	5	
_U_2	potrafi pracować indywidualnie i zespołowo realizując wybrany projekt UX Research	K_U06	5	
_W_1	zna i rozumie podstawowe zasady projektowania i prowadzenia badań UX Research	K_W10	5	
_W_2	zna i rozumie podstawowe pojęcia i zasady prawne dotyczące ochrony własności intelektualnej oraz norm etycznych w badaniach UX Research	K_W11	2	

9.	Methods of conducting classes		
Code	Category	Name (description)	
e03	Practical methods	Creation/production – creative workshop <i>an activity involving creating/producing a work/artifact based on the individual, creative effort of the participant; the creative workshop is characterized by the presence and openness which make it possible to access the essence of the work/peculiarity of the artifact at every stage of its creation/production</i>	

f03	Methods of self-learning	Conceptual work <i>a (mainly intellectual) activity carried out independently (or in a selected group) resulting in the creation of a concept, idea or project; creating a plan based on a vision; developing a general outline of a project; producing a simplified sketch of the variant versions of a procedure/product/work</i>
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10. Forms of teaching					
Code	Name	Number of hours	Assessment of the learning outcomes of the module	Learning outcomes of the module	Methods of conducting classes
_fs_1	workshop	30	course work	_K_1, _U_1, _U_2, _W_1, _W_2	e03, f03

11. The student's work, apart from participation in classes, includes in particular:			
Code	Category	Name (description)	Is it part of the BUNA?
a05	Preparation for classes	Production/preparation of tools, materials or documentation necessary for class participation <i>developing, preparing and assessing the usefulness of tools and materials (e.g. aids, scenarios, research tools, equipment, etc.) to be employed in class or as an aid when preparing for classes</i>	Yes
b01	Consulting the curriculum and the organization of classes	Getting acquainted with the syllabus content <i>reading through the syllabus and getting acquainted with its content</i>	Yes
c03	Preparation for verification of learning outcomes	Implementation of an individual or group assignment necessary for course/phase/examination completion <i>a set of activities aimed at performing an assigned task, to be executed out of class, as an obligatory phase/element of the verification of the learning outcomes assigned to the course</i>	Yes
d01	Consulting the results of the verification of learning outcomes	Analysis of the corrective feedback provided by the academic teacher on the results of the verification of learning outcomes <i>reading through the academic teacher's comments, assessments and opinions on the implementation of the task aimed at checking the level of the achieved learning outcomes</i>	Yes

Information on the details of the module implementation in a given academic year can be found in the syllabus available in the USOS system: <https://usosweb.us.edu.pl>.