

1. Field of study	International Studies in Political Science and Diplomacy	
2. Faculty	Faculty of Social Sciences	
3. Academic year of entry	2022/2023 (winter term), 2023/2024 (winter term)	
4. Level of qualifications/degree	first-cycle studies	
5. Degree profile	general academic	
6. Mode of study	full-time	

Module: Crisis Communication

Module code: CC

1. Number of the ECTS credits: 3

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
CC_K_1	Is able to develop independently or in groups a crisis management project for a specific crisis situation.	MS_1_K03 MS_1_K04	3 4
CC_U_1	He/she is able to perceive a crisis situation, to analyse it and to find possible solutions.	MS_1_U01 MS_1_U04	5 4
CC_U_2	Can apply theoretical knowledge to solve problems related to crisis situations.	MS_1_U02 MS_1_U04	3 4
CC_U_3	He/she has the ability to prepare oral presentations on the subject of communication and crisis threats in a foreign language.	MS_1_U08 MS_1_U10	5 4
CC_U_4	Has the linguistic competence to conduct crisis communication research in a foreign language.	MS_1_U08 MS_1_U10 MS_1_U13	4 4 4
CC_W_1	Has knowledge of the types and nature of emergencies.	MS_1_W02 MS_1_W19	4 5

3. Module description

Description	The aim of the module is to familiarise students with the issues of crisis communication from a public relations perspective. Students acquire knowledge about the types, sources and manifestations of crises. By analysing selected cases of crisis situations, they also learn about the issues of crisis management.
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Prerequisites	No prerequisites.
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4. Assessment of the learning outcomes of the module

code	type	description	learning outcomes of the module
CC_w_1	Credit	The verification of learning outcomes is precisely defined in the syllabus created for the module.	CC_K_1, CC_U_1, CC_U_2, CC_U_3, CC_U_4, CC_W_1

5. Forms of teaching

code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
CC_fs_1	discussion classes	Classes are conducted using the following methods: - moderated discussion, - explanatory description, - roundtable discussion, - the "brainstorming" method, - debates, - analysing and solving practical and theoretical problems.	30	Students' own work includes: - reading the necessary literature for the course, - activity during classes, - preparation of oral presentations, - preparation for the completion of the course.	45	CC_w_1