

1.	Field of study	Field of study Creative management in new media				
2.	Faculty Krzysztof Kieślowski Film School					
3.	Academic year of entry 2022/2023 (winter term), 2023/2024 (winter term), 2024/2025 (winter term), 2025/2026 (winter term)					
4.	Level of qualifications/degree second-cycle studies					
5.	Degree profile	general academic				
6.	Mode of study	full-time				

Module: Director-producer cooperation

Module code: W8-ZN-S2-WRZP

## 1. Number of the ECTS credits: 2

2. Learning outcomes of the module					
code	description	learning outcomes of the programme	level of competence (scale 1-5)		
WRZP_1	The student recognizes the interrelationships between theory and practice when a director collaborates with a producer.	K_W07	5		
WRZP_2	The student acquires knowledge about the film work he/she works on in the context of the evolution of cinematography and knows the problems of contemporary audiovisual work.	K_W05	4		
WRZP_3	The student practically implements theory into their work, proposes alternative solutions, and can analyze the creative process.	K_U14	5		
WRZP_4	The student can use arguments to achieve the artistic goal and artistic unanimity.	K_U05	5		
WRZP_5	The student is open to others, cooperates and is responsible for his/her work, and can make a constructive, verbal critique of his own and others' achievements.	K_K05	4		
WRZP_6	The student has a sense of responsibility for the final result of artistic and organizational work, both from the collective and individual perspectives.	K_K06	5		

3. Module description	
Description	Students will learn about the director-producer cooperation and communication among new media creators. The student will become familiar with the basic features of the director's and producer's work and the pros and cons of cooperation from the point of view of its participants. The main topics covered during the module will include: learning the principles of cooperation, developing skills and competencies related to the activities of pre-production, production, and post-production, methods of analyzing the needs and requirements of the director and producer, and planning activities that are the result of cooperation between the producer and director. The student will learn about the different stages of pre-production, production, and post-production of films, specifying the stages during which the cooperation between the director and producer is crucial for the final success and the most intensive. Students will learn how to secure the material resources needed to meet the budget and requirements set by the director and film crew. In addition, the student will become familiar with various aspects of the producer's work, such as raising funds and the creative work of the producer on the film, as previously agreed with the director.



Prerequisites The student should have a general knowledge of filmmaking's pre-production, production, and post-production phases.

4. Assessment of the learning outcomes of the module					
code	type description		learning outcomes of the module		
WRZP_w_1	Test	The student will take an oral test on the general knowledge of the cooperation between a director and a producer, the knowledge of combining the specificity of the work of a director and a producer, and the differences arising from the different approaches to the film work of these two filmmakers.	WRZP_1, WRZP_2		
WRZP_w_2	Continuous evaluation		WRZP_3, WRZP_4, WRZP_5, WRZP_6		

5. Forms of teaching							
	form of teaching		required hours of student's own work		assessment of the		
code	type	description (including teaching methods)	number of hours	1 APSCRIPTION	number of hours	learning outcome of the module	
WRZP_fs_1	lecture	Theoretical lecture, film screening, multimedia presentation, discussion. Students independently analyze examples of good cooperation between director and producer.	15	Analysis of the subject literature and case studies, analysis of lecture contents, searching for examples in practice, independent realization of the indicated parts of the material taking into account the subject literature.	15	WRZP_w_1	
WRZP_fs_2	practical classes	Didactic classes of a practical nature are conducted with an activating method - work in small groups. The student will independently prepare to work with a director or producer based on materials prepared by the student.	15	Individuals realize the material indicated in the syllabus and analyze examples selected by the lecturer, repeating and consolidating knowledge and skills acquired during the classes.	15	WRZP_w_2	