

1. Field of study	Creative management in new media
2. Faculty	Krzysztof Kieślowski Film School
3. Academic year of entry	2022/2023 (winter term), 2023/2024 (winter term), 2024/2025 (winter term)
4. Level of qualifications/degree	second-cycle studies
5. Degree profile	general academic
6. Mode of study	full-time

Module: Copyright

Module code: W8-ZN-S2-PA

1. Number of the ECTS credits: 2

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
PA_1	Student knows the legal basis, facilitating moving in new media, e.g. how to protect his work and respect the work he has created so far.	K_W07	4
PA_2	Student has knowledge of how to use someone else's work and how to give him a new life in his audiovisual work.	K_W08	5
PA_3	Student has the ability to navigate in the area of copyright and the proper use of a foreign work in his audiovisual material.	K_U07	4
PA_4	Student has the ability to make decisions when and how to use a particular work.	K_U08	5
PA_5	Student is aware of behaviors consistent with the copyright law.	K_K05	3
PA_6	Student has the ability to avoid dangerous and unpleasant legal burdens when in dispute with potential victims.	K_K08	4

3. Module description

Description	<p>During the classes, students learn the secrets and basics of copyright issues in the field of: proprietary property law, proprietary personal law, dependent rights, and related rights.</p> <p>The student learns selected issues from the basics of personal and property rights, learns how to take care of their rights and how to use the rights of others. In order to be able to make full use of the song / image chosen by the student, name, etc., the student must have a basic knowledge of what rights are important, what is the matter with heirs, whether it is worth using existing materials, etc.</p> <p>Knowledge that the student will acquire allows to skilfully navigate in the sphere of new media and allows them to protect themselves from the use of copyright by other authors.</p>
Prerequisites	Student has to know basics of law. He should be able to look for information and assess sources.

4. Assessment of the learning outcomes of the module			
code	type	description	learning outcomes of the module
PA_w_1	Test	Written test in the following areas: knowledge in the field of copyright, knowledge of types of copyright, including related rights. The student acquaints himself with the required books, in this topic, as a supplement to the knowledge of lectures.	PA_1, PA_2
PA_w_2	Continuous evaluation	Ongoing evaluation of student's individual work. Student prepares analysis of works protected by law, which he plans to use in his project.	PA_3, PA_4, PA_5, PA_6

5. Forms of teaching						
code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
PA_fs_1	lecture	Expository method (informative lecture) and the problem method (problem and interactive lecture).	15	The student's own work will rely on the use of legal provisions in the production of his multimedia work.	15	PA_w_1
PA_fs_2	practical classes	Explanations, including the work of the student asking questions on specific examples of legal issues. Discussion, questions and answers on specific examples.	15	Individual preparation for each class, systematizing the material presented during the classes, preparation of projects.	15	PA_w_2