

1.	Field of study	English Philology
2.	Faculty	Faculty of Humanities
3.	Academic year of entry	2021/2022 (winter term), 2022/2023 (winter term), 2023/2024 (winter term), 2024/2025 (winter term)
4.	Level of qualifications/degree	second-cycle studies
5.	Degree profile	general academic
6.	Mode of study	part-time

Module: Intercultural Communication: Module 1, Introduction to Intercultural Communication

Module code: W1-FA-JB-N2-KM-WK1-1

1. Number of the ECTS credits: 3

2. Learning outcomes of the module			
code	description	learning outcomes of the programme	level of competence (scale 1-5)
JB-N2-KM-WK1-1_K1	Students know the concept of culture, basics about origins of culture; theories of culture and classification of cultures in business environment within the scope of cross-cultural communication.	FA2_K03 FA2_K04 FA2_K05	3 3 3
JB-N2-KM-WK1-1_K2	Students have cross-cultural awareness and know about its significance in effective communication,	FA2_K03	3
JB-N2-KM-WK1-1_K3	Students are aware which factors contribute to misunderstandings in cross-cultural communication.	FA2_K02 FA2_K03 FA2_K04 FA2_K05	3 3 3 3
JB-N2-KM-WK1-1_U1	Students can recognize different cultures and indicate the core values of such cultures.	FA2_U08	3
JB-N2-KM-WK1-1_U2	Students can arrange meetings with representatives of different cultures taking into consideration various aspects of cross-cultured communication.	FA2_U06 FA2_U08	3 3
JB-N2-KM-WK1-1_U3	Students can analyze reasons for misunderstanding and conflicts arising in cross-cultural communication and know how to handle such issues.	FA2_U05 FA2_U06 FA2_U08	3 3 3
JB-N2-KM-WK1-1_W1	Students have proper awareness of different cultures and the necessity of cultural awareness to effectively communicate with representatives of different cultures	FA2_W01	3

JB-N2-KM-WK1-1_W2	Students know how to prioritize the aims to establish relations with representatives of different cultures.	FA2_W02 FA2_W03	3 3
JB-N2-KM-WK1-1_W3	Students are aware of the problems that may arise in cross-cultural communication; indicate their reasons and find solutions.	FA2_W03	3

3. Module description

Description	In the course students learn about concepts of culture and communication; different types of cultures in business environment; types of behavior and values in different cultures; reasons for barriers arising in cross-cultural communication and the ways of overcoming such barriers.
Prerequisites	

4. Assessment of the learning outcomes of the module

code	type	description	learning outcomes of the module
JB-N2-KM-WK1-1_w_1	written test	It is to verify the knowledge acquired in classes and lectures	JB-N2-KM-WK1-1_K1, JB-N2-KM-WK1-1_K2, JB-N2-KM-WK1-1_K3, JB-N2-KM-WK1-1_U1, JB-N2-KM-WK1-1_U2, JB-N2-KM-WK1-1_U3, JB-N2-KM-WK1-1_W1, JB-N2-KM-WK1-1_W2, JB-N2-KM-WK1-1_W3

5. Forms of teaching

code	form of teaching			required hours of student's own work		assessment of the learning outcomes of the module
	type	description (including teaching methods)	number of hours	description	number of hours	
JB-N2-KM-WK1-1_fns_2	practical classes	Followed-up discussion, case-study analysis; pair and team work using role-plays; press article study.	18	Self-study (recommended reading), assignment preparation; self-study for a revision test.	20	JB-N2-KM-WK1-1_w_1